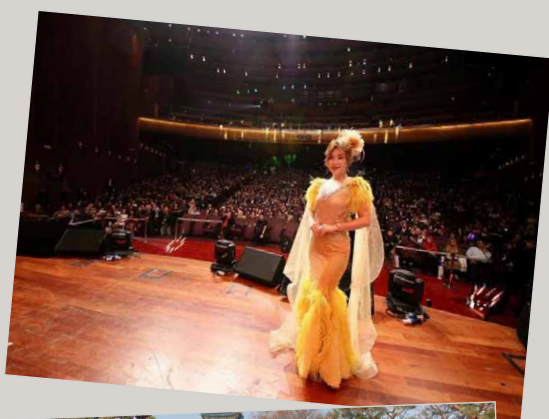


Momprenneur builds her own safety net!

RCCA Christine Chew
(Housewife)



Christine thought she had it all – a carefree, comfortable life with a blissful marriage and 2 adorable kids. Then one day, something happened that made her realise she could lose her ideal, happy life at the snap of a finger. Christine knew then that she had to do something to protect her happiness.

Before – Happy and Content

After working in the banking industry for 5 years, Christine resigned to become a fulltime homemaker. “I was very fortunate. I was financially secure, and could pamper myself with shopping trips, high teas, and overseas family trips several times a year,” she shared.

A wonderful life envied by many, indeed, until one day, when her husband was rushed to the hospital and spent more than 10 days in the ICU. “I was frantic and wondered how I was going to manage if things went bad,” Christine recalled.

“My husband’s health is good now, but that incident really shook me. **It made me to re-think how could I protect my family and secure my happiness.**”



After – Ambitious

Since her wakeup call, Christine was on a constant lookout for business opportunities. So, when she came across BE, she was immediately attracted after seeing her friend transformed by doing the business. “I hadn’t even tried the products then,” she laughed.

“I had read a lot, and many gurus were saying direct selling was the future, so I understood the potential of direct selling. When BE came into my life, I believed it was ‘meant-to-be’ because I was already looking for something to begin with. It’s the law of attraction!”

Starting her BE career was challenging as she had zero knowledge of direct selling, and couldn’t read most of the information as it was in Chinese. Furthermore, she had not worked for nine years and felt overwhelmed by the challenges. **“But I’m lucky to have mentors and uplines to guide me, and my husband to support me,”** she said.



Now – An inspiring mompreneur

A simple woman with no particular life goal as she was enjoying a good life, Christine has transformed into an inspiring mompreneur who enjoys the best of both worlds – a balanced life between family and career. This is true happiness that is well secured, that won’t be shaken by life’s unexpected tragedies.

“Women, we must remember that our family and children are not a burden. They are our motivation to build our career, to protect ourselves and loved ones from the storms of life. Just take the coronavirus pandemic, for example. It has badly affected many people’s livelihood. What if your comfort zone is threatened? What if the security net that your husband provides is suddenly pulled away? Can you cope?”

Christine then pointed to direct selling as the future trend and urged women to seriously consider this business to build their own safety net.

“Women, believe in yourself. Think it, do it. Don’t let fear or insecurity stop you. You need to protect your happiness with a successful career!”