



## BE Bold, BE International

**RCCA Elaiyakumaran**  
(Former IT Consultant)

**Shangeri AP K.Rengara Joo**  
(Medical Officer)



After over 15 years in the MLM business, Elaiyakumaran's (Kumar) biggest dream is to go global to help more people achieve what he has achieved. Meanwhile, Shangeri's dream has always been career and monetary success, and to travel globally to help people achieve better health.

### **Husband: I want to go international**

"The richest people in the world look for and build networks; everyone else looks for job." It was this saying by a successful entrepreneur that inspired Kumar to quit his 5-year office work for the MLM business 13 years ago. Since then, he has built a successful MLM career in Malaysia and achieved his desires – a better life for his mother, and financial and time freedom.

Not content, he is aiming for the world now, and BE is helping him. "I want to go international, to go beyond my comfort zone. BE provides not just amazing products and the e-platform, but we have one invaluable success factor – our founders. They are successful leaders with decades of MLM experience, and they're leading us with one focused mission – to go 'BEyond Inspiring Minds, Touching Lives for Eternity'. At BE, we're always learning new things and our dreams are getting bigger by the day."





### Wife: Health is my main focus

A medical officer with the Ministry of Health, Shangeri advocates treating people by not relying solely on medicine, but other proven safe non-invasive treatment. “BE products, especially Aulora Pants, have helped resolved many health issues. Something so amazing must be shared,” she insisted.

“My focus is to help people. I meet different people from different backgrounds who long for change, who are determined to be successful in their lives. What can be more fulfilling than helping them?”



### Couple: BE is the answer to our quest

“My last pay as a wage earner was RM2760 and it took me 5 years to reach that. If I had stuck to my job, I might be earning RM5000-6000 a month now. But in MLM, your income can be many times than that, but it must be with the right company,” Kumar said.

Nowadays, MLM is considered as a viable career, unlike years ago when people would frown when they hear “direct selling”. With the booming online business, putting MLM on the online platform has become a megatrend!

“Many people are in the MLM industry because it’s become public knowledge that MLM is a fantastic way to achieve financial and time freedom. The questions are: Which company will help you succeed the fastest? and How far can you go? Anyone can succeed in MLM but how long will it take and how far can you go?”



Kumar concluded: “The key is to choose the right platform, the right leaders to follow, and the right team to work with. Imagine wasting 5 or 10 years in the wrong platform. What a waste! Work hard, work smart. At BE, you can reach tens of thousands of people globally and become their inspiration!”