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**BE a real Queen,
BE Independent!**

RCCA Joyce Tay
Housewife

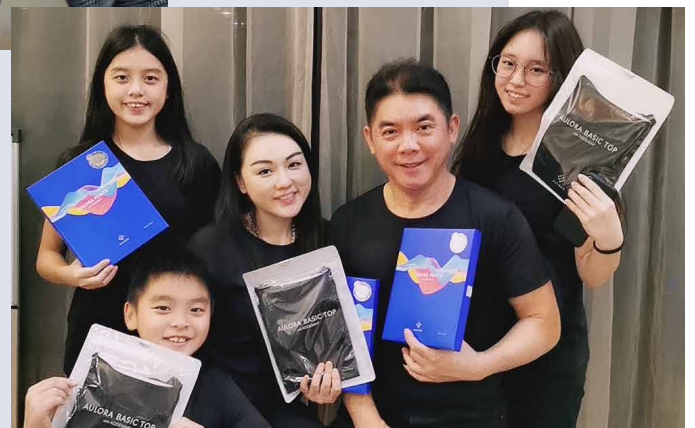
For over a decade, RCCA Joyce Tay was a busy homemaker. Her hectic life revolved around the kids, shopping, high tea, chasing dramas, travelling, etc. As queen of the home, she didn't need to worry about money because her loving husband took good care of that.

When she encountered BE, she realized that a real queen is one that is financially independent and not reliant on her king.

TAKING THE FIRST STEP

“Initially, I shared about BE because I personally benefited from its products. I became interested in the business after helping people ease their problems,” Joyce said. “I had no idea about networking, so I began to attend the company's weekly meeting.”

As Joyce got more involved in the BE business, she realized she had wasted her life on trivial things. Without any life goals, she avoided thinking about the future. “I didn't think I had the authority to talk about the future since I was financially dependent on my



Enjoying BE products with family

husband. His future was my future, his destiny was my destiny.”

Over the past three years, Joyce has become increasingly confident with herself and the future. “I'm proud of myself now, knowing that I am not a burden to my family. In fact, I'm part of our family's secure net!”

LEAPING INTO THE FUTURE

Joyce has complete faith in BE when she sees the demand for health products, the health industry's trend and the global market potential. "The greatest advantage of this business is that we have nothing to lose. It allows us to duplicate time and income through the powerful networking business model. Look at me, I never ever thought that I could be a leader," Joyce exclaimed.

"I'm an empowered woman now. I freely talk about my future and dreams with people around me. I have learned to look at the bigger picture and see things from different perspectives."



Attended Recognition night



Dinner with upline & founders



I love Hulora Pants

Joyce's dream is to expand her network to every corner of the earth, where everyone will continue to "drink coffee, tell story and make money". "It's so fulfilling to watch people growing and transforming through BE, like I have. And the best part is that we all get to travel abroad and have a wonderful, crazy adventure together twice a year!"

HOW DO YOU WANT TO BE REMEMBERED?

No matter how comfortable your life is right now, life without dreams is like a bird with a broken wing – the bird won't be able to fly. "You are the creator of your own life. Think about how you want to be remembered after you pass on. Now, strive to become that person you want people to remember you by."

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Stop making excuses, take the first step, take the leap of faith. If an inexperienced housewife like me can do it, you can too! Be the queen/king you want to be, be independent, be successful. You can do it at BE!

