

Engineering Change In People's Lives

RCCA Jet Tan
(Former Marketing & Operation Director)

RCCA Lee Siow Mei
(Former R&D Engineer)



When he was young, Jet dreamed of becoming a successful entrepreneur who can travel around the world for his business. In reality, he has achieved this dream in BE. However, he has learned that true success is not just about money but about changing people's lives.

During interview, Siow Mei said, "My dream was to work as an electronics engineer in Japan. I wanted to design products that benefit people." **Today, she's found an even better way to benefit people – through BE.**

Nothing but work

Jet and his wife Siow Mei were respectable engineers who were earning good income.

"I was a workaholic, easily hitting 100 hours OT a month," Siow Mei laughed when recalling her 3 years' life as an R&D engineer. Taught to "mind her own business" by her parents, she was absorbed in her world of work, with few friends and little realisation of her many health issues.



Meanwhile, Jet was burned out with his tedious management work. A telecommunication engineer, he started as a technical staff in his uncle's company and slogged his way up to become a director in 10 years. **"I was earning 5-figure income, but the work pressure was immense. All I did was work,"** he shuddered.

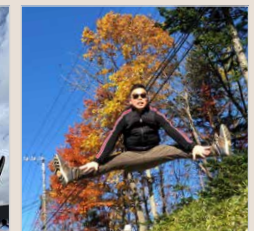
Working towards freedom

The couple's lives transformed after they saw the potential of the MLM business to give them better health, better income and more freedom. They took the bold leap from their comfortable jobs to MLM, despite being introverts. Siow Mei chuckled as she recalled how their personalities were deemed "not fit" for MLM. "Of course. I had few friends as I was always minding my own business!"

Nevertheless, the couple were determined to succeed. To begin, they needed to work on their weakness – expanding their social circle. "How to make new friends? It begins with a simple smile. From there, I start to engage in simple conversations. It doesn't mean I'll talk about MLM every time, but the point is to make more friends," Siow Mei shared.

From small steps, the couple's journey has rocketed to their current position. They attribute their success to the "fair and transparent system in BE that rewards every effort, regardless of your background, academic qualifications, family, etc."

"I can't apply what I have learned in direct selling to my corporate job because they are two totally different systems. In the corporate world, there is a hierarchy, and your position is determined by your academic background and experiences, not to mention the office politics," Jet pointed out.



BE – Changing lives

Through BE, the couple has learned that MLM is not only about earning high incomes but changing people's destiny by transforming them into better people. "When we meet people from all walks of life, that broadens our perspectives and we progress through continuous learning," Siow Mei explained.

"We have made BE our life-long career. We are one family working on one great cause for life," the couple enthused.

