



*Dare to dream*



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Always ask  
yourself to  
become better

**RCCA Michelle Chua**

SAP consultant

RCCA Michelle has truly lived up to her life motto: Never ask for things to become easier, always aim to become better.

“I’ve had different jobs in different fields before I finally found my true passion in SAP (System, Application and Processing in Data). While working for one of the biggest shipping companies, I was introduced to SAP during a project, and I was instantly fascinated.”

Always striving for improvement, Michelle furthered her studies in this field, on a scholarship.

#### **SIX FINANCIALLY REWARDING YEARS IN SAP**

Upon completing her studies in SAP and fulfilling her bond with another company, Michelle started her career in SAP. “My work was project-based and each project usually took a year to complete. For six long years, I flew to different countries for my projects, staying in nice hotels and making good money. I indulged in good food and pampered myself with regular massages, pedicures, manicures, etc. With such a good life, I thought I’d be doing SAP till I retired.”



*Bought our dream cars*

And then she encountered Aulora Pants when she was based in Singapore for a project.

#### **GREATER SENSE OF ACHIEVEMENT IN BE**

“I’m deeply committed to my work. I would go the extra mile to complete a job well. Being able to help launch a company gives me a great sense of satisfaction. But when a housewife thanked me for helping her to become financially independent through BE, that sense of achievement overwhelmed everything I had achieved

*Dinner with Founders*



in my SAP career. That has really moved and inspired me to continue helping more people.”

The joy of being able to help people change their lives, to improve not just their lives but their family’s lives too, is what compelled Michelle to take up the BE business.

“When I was an SAP consultant, I mostly dealt with client on a one-on-one basis. But BE is a human business. Every day, I have to communicate with my team members and leaders. I enjoy spending time listening to their stories and experiences. We inspire one another.”

*Product sharing*



*Photo with uplines*



*BE Lifestyle Travel to Melbourne*

Michelle has a greater goal now – to help more people. “In this business, your good intention to help people will bring you rewards beyond your imagination. My biggest motivation in this business is to help my downlines to grow and change.”

These are challenging times, with the pandemic affecting many people’s livelihood. But Michelle is optimistic about keeping the business momentum. “Now, more and more people are opening up to taking up the BE business, rather than just remaining as consumers. We’ve recruited many quality leaders and professionals to join us. Trust me when I say the BE business does have the magnetism to make you stay.”

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To Michelle, BE is not a dream factory. It is a **platform where you can reborn to a better you.**

