

Success Is About Putting The Right Efforts In The Right Platform

RCCA Rose Faizah Binti Idris
(Former Quantity Surveyor Assistant)

Syful Darwis Bin Ramli
(Former National Athlete and Event Manager)

RCCA Rose and Syful have an uncanny ability of making people feel at home instantly. Unpretentious, sincere and humourous, the couple have been combining their natural qualities with passion and enthusiasm to catapult their 12-year MLM career.

Share, not sell

Before her MLM life, Rose was a civil servant in the Public Works Department but she wasn't satisfied with her mediocre life as an average wage earner. "Actually, life wasn't that bad but we were tired of having to carefully plan and budget for everything," Syful said.

In 2009, the couple began to pursue the MLM business full-time when they realised they had to make the change in order to achieve their dreams.

Despite being MLM newbies, Rose found that with the right mentality, MLM was for anyone and everyone. "People tend to reject the idea of a career in MLM because of one fear – selling products. No, a good MLM business is about sharing. It's like watching a good movie and recommending it to your family and friends," she shared.





Good Products Must Be Shared

When they joined BE two years ago as pioneers, they had already established their career in the previous company. So, why did they choose and commit themselves to BE?

“We trust BE founders with all our hearts. They have been in the MLM industry for decades and are very experienced and successful in what they do. They are more like our masters, gurus and uplines and we have so much to learn from them,” Rose explained.

Syful added, “One of the keys to succeeding in whatever career or business is to follow the examples of successful people.”

Another reason for joining BE is its amazing products, especially Aulora Pants. “These pants were my savior,” Rose exclaimed. “In 2016, I discovered that my chronic back pain was due to a slipped disc. Far-infrared physiotherapy provided temporary relief, but Aulora Pants ‘saved’ me.”

With the amazing products and good business plan, Rose now feels obliged to share with friends about them. “I’ll feel guilty if I don’t tell them,” she said.



One account, one world

Rose and Syful believe BE’s e-platform has made the MLM business easier and simpler to do and develop.

Today, they have more time for their children while they expand their network. Life has become more meaningful. They believe that many people out there need this golden opportunity to change their lives and this thought has become their fuel to guide their network. “We feel so happy and proud to be able to work alongside our ‘family’. BE is not just a company, it is our and every BEian’s ‘home,’” they beamed.

The RCCA couple believe that the BE business has immense potential. “Within 2 years, BE produced over 30 RCCAs or millionaires. That is an average of one millionaire a month!”



Rose concluded, “We are firm believers of ‘putting the right efforts in the right opportunity and platform will eventually yield results’. BE is definitely the right platform.”