



Photo with Founders



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The First Person Who Needs To Trust Us Is Ourselves

RCCA Afrohah Abd Hamid & Mohd Nasir Che Embee

Housewife & Cybersecurity Specialist

From being a homemaker to achieving the prestigious title at BE International, RCCA Afrohah's journey is an embodiment of the saying, "Where there's a will, there's a way."

Navigating My Way to MLM Success!

In the midst of the COVID-19 pandemic and movement restrictions in 2020, Afrohah decided to explore a new business opportunity. Encouraged by a friend's suggestion to venture into business with BE International, she was drawn by BE's commitment to improving people's health.

With the guidance of her mentors, RCCA Farhana and RCCA Khairul Naim, Afrohah embarked on this entrepreneurial journey. "It all started with a Zoom session that piqued my interest in the BE business, and the next day, I reached out to my friends. In just two weeks, I achieved the Ambassador status!" she proudly declared.

Afrohah emphasized, "BE's transparent system, and unique marketing plan set it apart from traditional MLMs." After three years in the MLM industry, she now enjoys a flexible job, a stable income, and a stress-free lifestyle without straining her finances.



Bought my dream car

A blessing in disguise

Back in 2016, Afrohah's life took an unexpected turn when her family relocated to Melbourne, Australia, due to her husband's job offer. This move marked her early retirement from a successful IT career, and she embraced the role of a homemaker, raising her 6 children. It was a stark departure from her previous professional life, but she welcomed the change. "I always hoped for a "job" with better work-life balance," she reflected.

However, fate had more surprises in store for Afrohah. In December 2019, she discovered AULORA Pants with KODENSHI® through RCCA Azlina Wati, a revolutionary product that miraculously alleviated her decade-long

knee ligament injuries, bringing newfound hope and comfort. "I was hesitant at first, but after three days of wearing them, my pain disappeared!" she exclaimed. Afrohah began to see the potential of AULORA Pants, although she couldn't have imagined the opportunities that lay ahead.

People First - Bridging Continents

"To reach where I am today, I had to make sacrifices. Not a single meeting or event was ever missed, whether free or paid; I would always be there. Every two months, I would fly back to KL for these events and work to connect with my network. It was indeed a true blessing, as it allowed me to build my career in BE and, at the same time, to catch up and spend quality time with my



Attended Seminar



BE Convention

family and siblings in Malaysia. Occasionally, I even brought my mother to Melbourne to stay with us. None of this would have been possible without my dedication and hard work at BE International," said Afrohah.

Afrohah's staunch dedication remains focused on helping her network as she declares, "I must remain strong, for I have promised to help those in need." Afrohah cherishes the wise words of BE Founder, Ms. Ho Huey Chuin, who once told her, "Now BE has built you so that you can build others."

Effortlessly managing her network across Australia and Malaysia, Afrohah applies this philosophy to her network.



Photo with Upline



"If we aspire to succeed, we must extend our hands to others," she explains. "My network always comes first; they are at the forefront. I don't prioritize personal gain or recognition but rather the success of our downline. Let them flourish first, and our success will follow."

