



Photo with Sir. Ir. Lee Suet Sen and Madam Ho Huey Chuin



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We Are What We Think

RCCA Haslinda Idris & Mohd Faizal Nashahar

Former Senior Landscape Architect & Senior Assistant Director in Public Services

Holds the RCCA title at BE International, RCCA Haslinda and Mohd Faizal have demonstrated that success does not simply begin from the top; everything starts from the bottom. Despite facing numerous challenging moments, they persevered and have not given up to this day.

Nothing is Impossible

After the passing of her beloved father in 2008, Haslinda, the eldest of six siblings, shouldered a significant responsibility. Despite being dogged by misfortune, she graduated with a Bachelor of Landscape Architecture from Universiti Teknologi MARA (UiTM) and remains resolute in pursuing her dreams. She ensured that the needs of her mother and siblings, who were still in school then, were met and secured. Despite working for nearly 10 years at a housing developer company in Subang Jaya, Selangor, Haslinda found it necessary to take on a side hustle with her husband to supplement their household income.

Destiny took the lead when Haslinda suffered income losses due to the pandemic-induced economic crisis. Fortunately, she seized the opportunity to join BE, introduced to her by her aunt in October 2020 before the setback. “I registered as an IBO member just to support my aunt, but to my surprise, this business flourished rapidly,” says Haslinda. Unexpectedly, this significant challenge has unfolded a new chapter, with BE becoming a lifeline and reshaping her life.



Bought my dream car

When Haslinda first entered the MLM world, she faced ridicule, including remarks such as, “Aren’t you ashamed to sell pants and socks? Are you facing financial problems until you join the MLM?” However, she adeptly dismissed these silly remarks. Her substantial achievements have come to fruition, and Haslinda is now enjoying a six-figure income! All this has been achieved through her dedicated efforts in cultivating her network over the last three years.

BE as a Lifetime Career

While Haslinda and Faizal have seen positive outcomes from their endeavours, they are reluctant to feel too comfortable, recognising that there is still much to learn. Success holds no secrets; knowledge and guidance from BE and mentors are the keys to their ongoing success. Reflecting on her journey, Haslinda shared, “I started my journey in the MLM industry without prior knowledge or experience, but I soon realised I needed the knowledge to succeed. That’s why I followed everything taught in the BE education system.”

“Besides its exceptional marketing plan, the system at BE nurtures a familial culture and promotes mutual support. It is difficult for me to find a robust and stable company that offers high-quality, unique products, with a strong, cohesive team that genuinely supports one another, like BE International,” stated Haslinda. “My focus extends beyond mere profits, as I take pleasure in sharing the ‘blessings’ I’ve received to help those striving to overcome financial constraints and those aiming to improve their health,” she added.

Haslinda never anticipated that her marital bond, built over the past 16 years, would be further fortified upon entering into business with BE. She adds, “The system in BE strongly emphasises maintaining a positive mindset, as it not only significantly influences one’s career but also has a positive impact on the family institution itself.”



Attended BAS with my dynamic team!



Received Car Fund and House Fund

Every Individual is the Architect of Their Own Life

With nearly 15 years of experience as a former landscape architect, Haslinda has sketched and built her success in line with her vision. She reflects, “There’s no guarantee of success if I don’t take on challenges or dare to face them.” Additionally, she emphasises the important role of instinct and heart in an individual’s path to success, stating, “When we do sharing, we share from the heart, always extending genuine love and sincerity, and helping others with kindness.”

She consistently follows the guidance of two mentors whom she holds in high regard: Ir. Lee Suet Sen, the Founder, President, and Group Managing Director of BE International Group, once said to her, “Only a steadfast heart endures forever.”



Photo with Upline

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She added that true success comes from embracing our authentic selves, echoing the wisdom captured in the saying, “As rice grows riper, the lower it bows its head.” Ms. Ho Huey Chuin’s insightful words have been a guiding force throughout her remarkable journey to success at BE International. If Haslinda had not seized the golden opportunity that presented itself three years ago, she might not be experiencing the success she enjoys today.

