BE Insight



BE Lifestyle Travel to Dubai



## The One and the Best!

## RCCA Hanisah & Adrian Freddie

Fashion boutique owner & Oil & gas engineer

RCCA Hanisah (Hanny) has always dreamed of becoming a successful modern woman, and with sheer determination, she did. First, she became a corporate secretary and admin manager, and later she ran her fashion boutique and sold gold online. But with the BE business, she's now maximizing her potential beyond her wildest imagination.

## Childhood aspiration

Hanny saw how her mother struggled to raise her as a single parent. She was therefore, determined to be financially independent, even if she had a husband who could provide for her.

After climbing the corporate ladder for some time, she started her boutique business in 2015, with her husband's support. She later became an agent for RCCA Liza, who was then the stockist for a lingerie and corset brand. "RCCA Liza then introduced me to AULORA Pants in November 2018. When my back pain eased after wearing the pants, she invited me to explore the BE business. I met with mentor RCCA TY and learned about the massive potential of the business."

Hanny is the earliest Bumiputra to start the BE business



Dream car



Photo taken with upline and IBOs

Photo with Founder



in Sabah. After just five months, she boldly decided to close her boutique and do the business full-time. "My highest BE monthly income during those five months was RM5800, but that was enough to give me the confidence as I enjoy being able to help people to improve their health and income simultaneously."

## BE is absolutely the right choice

Life has changed for the better with the BE business. "Now, I can instantly fulfil my mother's request without having to wait or plan, and I can give the best to her and my children. When my house was badly affected by the flood last year September (2021), I managed to help pay for the restoration and renovation. My husband would have been able to pay for it, but the feeling of

being able to help other than just providing moral support to him was so satisfying."

Hanny does not doubt that she made the right career choice in the BE business. "This business will never go out of trend or become obsolete because everyone needs health throughout life. Furthermore, it doesn't matter if you have the experience or not because everything is ready here — the system, marketing plan, guidance, mentors and more."



Products Sharing





BE Convention Night



Looking back, Hanny is grateful that she decided to close her boutique and pursue the BE business full-time. "If I were still running my boutique business, I would have been badly hit by the pandemic, like many others. But the BE business has defied the odds; it continues to thrive and produce many RCCAs during this challenging time," concluded Hanny.

