

BE Insight

MAY | 2026

BE THE LEGEND

CONVENTION 2026



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BE



BE Global Distribution Center







Welcome to the Future: How the BE Global Distribution Center is Changing the Game

On March 13, 2026, we officially broke ground on a truly massive project. Officiated by our Founder, President & Managing Director, Ir. Lee Suet Sen, alongside Founder, Executive Vice President, Ms. Ho Huey Chuin, the ceremony was nothing short of electric. Having our esteemed Global Ambassador (GA) and Royal Crown Council Ambassadors (RCCAs) there to witness the moment made celebrating this historic milestone that much sweeter!

The new BE Global Distribution Center isn't just another building to store boxes. We are talking about a sprawling 144,115 square feet of pure innovation, spread across four impressive levels. If you've been hustling hard to grow your network, this new facility is the ultimate behind-the-scenes backup team you didn't know you needed.

Let's dive into what makes this place tick and why you should be incredibly excited for the future.

Not Your Average Warehouse: Enter Smart Automation

Let's be realistic—traditional warehouses are fine, but they have major physical limitations. We are completely shattering those ceilings.

Instead of standard racks that reach only a few levels high, our new facility uses a cutting-edge Automated Storage and Retrieval System (ASRS). This technology is built up, utilising stacker cranes that can reach dizzying heights of over 27 meters. That's about 13 to 14 product levels neatly organised and instantly accessible. If you've ever read up on how **advanced ASRS technology** is revolutionising global supply chains, you know this is top-tier innovation.

But the real magic happens on the floor with our new Matrix System. Think of it as the ultimate smart assistant for order fulfillment. It offers an incredibly flexible strategy that combines batch and order picking into one seamless operation.

Why does that matter? Because it guarantees a highly accurate picking process, practically eliminating the human errors that come with manual packing. Plus, the system has built-in data intelligence to instantly analyse high and low-turnover items, keeping our inventory perfectly optimised.

Oh, and we're keeping your favorite products in perfect condition. The layout features specialised areas, including an Air-Conditioning Zone, an Ambient Storage Zone, and a dedicated eCommerce Fulfillment Centre to handle everything flawlessly from inbound to outbound.

What Does This Mean for Your BE Business?

As an IBO, your reputation is everything. You promise your customers premium wellness and lifestyle products, and they expect top-tier, reliable service.

When our automated systems handle the heavy lifting, your customers get their correct orders faster and more reliably. Furthermore, whether we are having a normal week or a massive spike in sales during a huge product launch, the Matrix System is designed to adapt effortlessly to changing order profiles and volumes.

You scale your business; we scale the delivery speed. It's that simple.

You can spend less time worrying about logistics, tracking missing items, or dealing with fulfillment hiccups. Instead, you get to focus 100% of your energy on what actually drives your income: building relationships, mentoring your team, and sharing the BE opportunity.

The groundbreaking on March 13 was just the beginning of a new era. As we build this 144,115 sq ft state-of-the-art hub, we are building a much stronger, faster foundation for your future. Get ready, because the way we do business is about to get much smoother!



WE'VE MADE A HISTORY

**LARGEST ENTREPRENEUR
MOTIVATIONAL CAMP**



Nearly 3,500 Dream Chasers United

IGNITE DREAMS.

TRANSFORM LIVES.





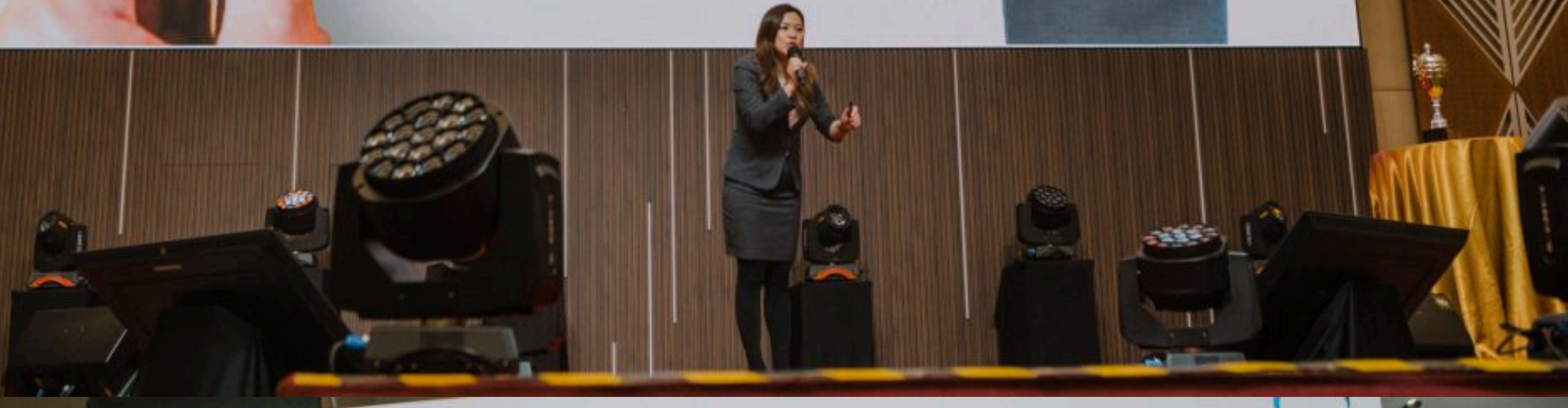
2天1夜超越极限生活营 | 7-8 March 2026
2 DAYS 1 NIGHT BEYOND ETERNITY CAMP



梦想·传奇

绘制梦想板 工作坊

激励讲师：
RCCA Chris Bong



2 HARI 1 MALAM KEM BEYOND ETERNITY | 11-12 April 2026



IMPIAN LAGENDA

Bengkel Papan Impian

peramah
TI HAJJAR



Malaysia's Largest Entrepreneur Motivational Camp: Nearly 3,500 Attendees at BE CAMP to Ignite Dreams and Transform Lives!

Are you living the life you once dreamed of?

Those childhood dreams and the plans you had for your future—have you achieved them all?

Life is meant to be lived boldly in pursuit of dreams. Your background should never define your limits. What truly shapes your future is whether opportunities are fairly seized, how well you plan for growth, and whether you have the perseverance to see things through. To succeed, you must keep learning, seize every opportunity, and honor every promise you make to yourself.

The Largest Entrepreneur Motivational Camp in the Malaysia Book Of Records History

At the recent BE CAMP, nearly 3,500 dream-chasers gathered for a 2 day 1 night transformational experience. Every year, BE CAMP attracts thousands—but this year was especially significant.

We officially broke into the Malaysia Book of Records, earning the title of the **Largest Entrepreneur Motivational Camp** in history. We are also the first company in the industry to receive this recognition, once again proving the strength of the BE platform and the trust it has gained across communities.

BE CAMP is not just a gathering filled with empty motivational talk. It is a results-driven, content-rich training camp. Through learning from top leaders, team-building, structured training, and Dream Board workshops, participants develop a growth mindset and gain guidance by standing on the shoulders of giants.

Visualise Your Dreams and Turn Them into Reality — Dream Board Workshop

One of the most meaningful and impactful segments of the camp is the Dream Board Workshop.

Everyone has dreams—but only a small number actively pursue them. Life can distract us, and along the way, we may forget what we once wanted. Often, it's not that dreams are out of reach—it's that we never begin.

So how do you stay on the right path and keep moving toward clear goals? The answer lies in this workshop.

With guidance from experienced mentors, participants reflect deeply on what they truly want and carefully map out their future by creating their own Dream Boards. When a dream is just a vague thought, it can easily fade. But when you physically place images of your dream car, house, or travel goals onto your Dream Board, it becomes more than imagination—it becomes a visual commitment.

“Most people don't lack dreams; they're just too caught up in life and gradually forget what they once wanted. A Dream Board is not just a piece of paper; it is a reminder. The moment you start taking your dreams seriously, your dreams will start taking you seriously.”

— **Royal Crown Council Ambassador (RCCA) Chris Bong**

Chris Bong, once a BE CAMP participant who created her first Dream Board with her husband, has now achieved everything she once placed on it. Today, as a Royal Crown Council Ambassador and a millionaire, she stands on stage sharing the power of Dream Boards.

“Dream Boards are more than just a visual reminder; they’re a powerful tool for manifesting your goals. When you put your dreams out into the world, visualise them daily, and stay focused on your intentions, you unlock a path to turn them into reality.”

— **Royal Crown Council Ambassador (RCCA) Siti Hajjar**

Another speaker, RCCA Siti Hajjar, also credits her success and financial freedom to the power of Dream Boards. For her, everything began with that first step.

The Dream Board Workshop is the starting point for many outstanding leaders. It is where dreams become tangible, plans take shape, and execution strategies are formed. Its impact goes beyond imagination—this is a session you simply cannot miss.

From “Dream” to “Reality”

Having a Dream Board is like holding a roadmap to your ideal life. But many people, after leaving the camp, face reality and ask: “I have dreams—but what should I rely on to achieve them?”

A stable yet limiting job? Or a high-risk traditional business?

Three key elements are required to achieve your dreams: consistent action, strong belief, and a powerful platform. BE International is the bridge that transforms every image on your Dream Board into real life.

In March, over 6,000 people from Malaysia, Singapore, Brunei, and Indonesia attended the **BE Business Owner Seminar (BOS)**. From that milestone to now, achieving the title of the Largest Entrepreneur Motivational Camp, BE continues to prove its successful model and unique appeal.

People don’t gather in such numbers for a “hobby.” They come because the BE platform truly works. BE International is not just a company—it is a real opportunity.

Leverage the BE Platform to Turn Dreams into Reality

At BE, we don't sell empty promises—we teach you how to make dreams happen:

1. Want Freedom But Afraid To Take The First Step?

Traditional businesses require high capital and come with significant risk. At BE, you can start with as little as RM60 (or SG\$20 / BN\$20 / HK\$100 / Rp200,000), and build a global business. With a “One World, One System” platform, you can expand across 5 countries without worrying about logistics or inventory.

2. Dream Cars And Houses Are No Longer Just Pictures

BE's Marketing Plan includes the **9 Benefits** mechanisms, including Car Fund and House Fund. The luxury lifestyle on your Dream Board can become reality—with the BE system supporting you.

3. Turn The World Into Your Travel Checklist

From Seoul to Tokyo to Melbourne—destinations once placed on Dream Boards have now been experienced by many. **BE Lifestyle Travel** offers not just trips, but premium travel experiences.

4. Build Automation And Achieve True Freedom

Going solo is exhausting, but teamwork takes you further. With BE's system and our exclusive innovative products, you can build a team and create a business that doesn't rely entirely on your time. When things start running, freedom becomes a real lifestyle—not just a slogan.

Don't Just Witness History—Create It!

BE CAMP's record-breaking achievement was created by every participant. And your life story will be written by the decisions you make today.

The pictures on your Dream Board won't come true by themselves—you must speak them out loud, take action, find the right platform, and execute with full commitment.

In the fast-growing global health industry—valued at billions annually with a 5% growth rate—the MLM and direct selling industry presents countless opportunities to change your life. The question is: will you seize them?

The future belongs to those who dare to write down their dreams—and act on them.

Start your entrepreneurial journey today! If you're ready to turn your Dream Board into reality, **contact** your nearest BE International office or speak to the person who shared this article with you. Let's push beyond limits and create history together!

Disclaimer: Income figures mentioned are for illustrative purposes. Actual earnings vary based on individual effort, skill, and market conditions.

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DAILY VANITY

SINGAPORE'S #1 BEAUTY MEDIA

Daily Vanity Beauty Awards 2026

FROM LAUNCH TO LAURELS

Beauty powered by γ -PGA,
perfected by **Postbiotics**

- Trusted and Recommended by Beauty Experts -



BEYUL

Beauty powered by γ -PGA, perfected by Postbiotics

Give your skin an
immediate boost
of hydration

Help the rest of your
skincare routine absorb
more effectively



GPGA

Made in Korea

BEYUL

Beauty powered by γ -PGA, perfected by Postbiotics

Effectively lock
in hydration

Keep your skin
feeling balanced
throughout the day



GPGA

Made in Korea

Award-Winning Hydration: BEYUL Hydrating Sets a New Standard in Skincare Excellence

We're incredibly proud to share that BEYUL has reached a meaningful milestone with its latest recognition at the Daily Vanity Beauty Awards. Known across the region as one of the most trusted beauty platforms, Daily Vanity is respected for its thorough testing, expert insights, and genuine results from real consumers—making this achievement even more special to us.

For a new range to be recognised this early on feels like a strong signal that we're creating something people genuinely find effective.

And if you've been part of our journey from the beginning—thank you. Your support, feedback, and trust have played a big role in getting us here.

Two Standout Wins

This year, two products from the **BEYUL Hydrating Series** were recognised:

- **BEYUL Hydrating Toning Lotion** — Best Hydrating Toner
- **BEYUL Hydrating Intensive Cream** — Best Hydrating Moisturiser (Premium)

Rather than just listing what they do, here's a closer look at how they actually feel and perform in a real routine.

Hydrating Toning Lotion: More Than Just a Prep Step

If you've ever used a toner that felt like it vanished the second it touched your skin, you'll immediately notice the difference here.

The Hydrating Toning Lotion is lightweight, but not watery. There's a slight body to it—enough that your skin feels hydrated right away, instead of just damp for a moment.

It's designed to do two things well:

1. Give your skin an immediate boost of hydration
2. Help the rest of your routine absorb more effectively

Over time, people tend to notice small but meaningful changes:

- Skin feels less tight after cleansing
- Dry areas look less obvious
- Serums spread more easily and evenly
- Texture feels smoother, especially in rough patches

One detail worth highlighting is the use of postbiotics. Instead of only adding moisture, the formula supports your skin's natural balance—something that becomes more noticeable when your skin is stressed, dehydrated, or dealing with changing climates.

So while it's technically the "first step," it does more behind the scenes than most toners you've probably tried.

Hydrating Intensive Cream: Sealing It All In

A good moisturiser should do more than just sit on the surface—and this one is built with that in mind.

The Hydrating Intensive Cream has a richer texture, but it doesn't feel heavy or greasy. It spreads easily, absorbs well, and leaves your skin feeling comfortable rather than coated.

Its role is straightforward: lock in hydration and keep your skin feeling balanced throughout the day (or night).

With consistent use, here's what people often notice:

- Skin stays hydrated longer without needing touch-ups
- Less dryness, even in air-conditioned or humid environments
- Improved softness and a more supple feel
- A subtle, healthy-looking glow rather than shine

It's especially useful if your skin tends to lose moisture quickly or if you're layering multiple products and want something that ties everything together without feeling too thick.

Why Hydration (and Barrier Support) Matters

Daily life isn't always kind to your skin. Air conditioning, heat, humidity, long hours, and stress can all leave it feeling dehydrated or off balance.

That's really the thinking behind the Hydrating Series. Instead of focusing on quick, surface-level results, the goal was to support how skin functions over time:

- Replenishing moisture where it's lost
- Helping the skin hold onto that hydration
- Supporting a stronger, more resilient barrier

When those basics are taken care of, everything else—texture, glow, overall appearance—tends to fall into place more naturally.

How They Work Together

Used as part of the same routine, the two products complement each other in a simple way:

- The toning lotion hydrates and preps your skin so it's more receptive
- The intensive cream helps seal everything in and maintain that hydration

It's not about adding more steps for the sake of it—it's about making each step work a little better.

Looking Ahead

This recognition is a meaningful milestone, but it's not the end goal. For BEYUL, it's a reminder to keep focusing on what matters: creating products that fit into real routines, feel good to use, and deliver results people can actually see and feel over time.

Hydrate. Strengthen. Glow.

At its core, good skincare doesn't need to be complicated. When your skin is properly hydrated and supported, it shows.

If you're looking to build a routine that feels simple but effective, the BEYUL Hydrating Series is a good place to start.

Explore the range and see how it works for your skin. **Shop the BEYUL Hydrating Series now.**

BEliz

#SahurWithBE

SMART SUHOOR

for a Stronger & Lighter Ramadan



BEliz SlendMeal PRO



SPIRULINA



BEliz ZENCOSO
CHEWABLE BALL



Consumption Guide During Ramadan

Suhoor (pre-dawn meal)



Dates & plain water



1 sachet of
BElixz SlendMeal PRO



6 tablets of **SPIRULINA**
(before or after meal)

Iftar (Breaking Fast)



Dates & plain water



Healthy &
Balanced Meal



6 tablets of **SPIRULINA**
(before or after meal)



8 balls of **BElixz ZENCOSO CHEWABLE BALL**
(before or after meal)

After Taraweeh Prayers



6 tablets of **SPIRULINA**
(before or after meal)

Healthy Suhoor Tips for Ramadan 2026: How to Stay Energised While Fasting

Have you ever wondered why, even after a big suhoor, your energy quickly drops by noon? It's a common frustration. The secret to staying productive while fasting isn't about how much you eat. It's about the quality of the food you choose.

Many people mistakenly believe that a heavy suhoor is the key to lasting through the day. However, in an article from RingMD, Dr. Denise Karlyn Hee, explains that prioritising the quality of the food we eat ensures proper nutritional intake. This, in turn, helps us feel more energised throughout the day.

Choosing the right nutrients can mean the difference between a day filled with fatigue and a day of productivity and spiritual focus. By opting for a light, nutrient-dense routine, we can support our body's needs.

1. Staying full longer with **BElixz SlendMeal PRO**

- Consuming enough protein and fibre helps us feel full longer.
- **BElixz SlendMeal PRO** is a complete and balanced nutritional meal, high in protein, fibre, and enriched with 25 essential vitamins and minerals to support daily nutritional needs.
- Low in sugar, low in calories, and gluten-free, it fits seamlessly into a mindful suhoor routine.
- Taken at suhoor, **BElixz SlendMeal PRO** supports a more stable release of energy, helping you stay focused and active throughout the fasting day.
- Adequate protein intake during fasting helps support muscle health, especially when overall food intake is reduced.

2. Getting your daily nutrients with Spirulina

- One of the most nutrient-rich foods on Earth, just 1g of Spirulina delivers nutrition comparable to 1kg of vegetables and fruits, making it an ideal choice when meal intake is limited during Ramadan.
- Used by NASA as a dietary supplement for astronauts, Spirulina is trusted for its ability to deliver concentrated nutrition in demanding conditions.
- Rich in vitamins, minerals, and antioxidants, Spirulina helps nourish the body during long fasting hours.
- Contains phycocyanin, a powerful antioxidant compound studied for its role in managing oxidative stress, a key pillar in supporting immune resilience, as highlighted by Dr. Frédéric Levy.
- Scientific research shows that daily intake of up to 10g (50 tablets) has been consumed to support overall health, endurance, reduce muscle damage, and enhance recovery, especially beneficial during Ramadan when energy needs are higher.

3. Avoiding post-meal bloating with BELixz ZENCOSO CHEWABLE BALL

- Heavy and oily meals during suhoor and iftar can lead to bloating and digestive discomfort.
- **BELixz ZENCOSO CHEWABLE BALL** is designed to support digestive health during fasting periods.
- Formulated with 98 specially selected plants and 8 years of natural fermentation, delivering nutrients in micro-sized molecules for easier absorption.
- Powered by Japanese traditional fermentation technology, its chewable format allows convenient intake with no water required.
- Taken at iftar, BELixz ZENCOSO CHEWABLE BALL helps enzymes work more efficiently to support nutrient breakdown and digestion.

How to Stay Energised While Fasting

To stay energised from dawn until the evening Taraweeh prayers, follow this simple routine:

- **Suhoor:** Prepare a light, nutrient-dense meal by incorporating **BElixz SlendMeal PRO** with **Spirulina**. This combination is gentle on the stomach and quick to prepare.
- **Iftar:** After breaking your fast, support your digestive system with the **BElixz ZENCOSO CHEWABLE BALL**. This helps prevent the common post-iftar bloating and is designed to support the physical demands of Taraweeh prayers.

Conclusion: Fasting Well Starts with Nourishing Right

Ramadan is a time for spiritual growth, but physical well-being provides the foundation for that journey. Remember this "dynamic trio": **BElixz SlendMeal PRO** for muscle and fullness, **Spirulina** for nutrient density, and **BElixz ZENCOSO CHEWABLE BALL** for digestive health.

Enjoy BElixz SlendMeal PRO, Spirulina, and BElixz ZENCOSO CHEWABLE BALL the smart way this Ramadan.

During Suhoor

1. Eat dates and drink plain water.
2. Consume 1 sachet of BElixz SlendMeal PRO.
3. Take 6 tablets of Spirulina, either before or after your meal.

During Iftar:

1. Eat dates and drink plain water.
2. Eat a healthy and balanced meal.
3. Take 6 tablets of Spirulina, either before or after the meal.
4. Consume 8 balls of BElixz ZENCOSO CHEWABLE BALL, either before or after the meal.

After Taraweeh prayers:

1. Consume 6 tablets of Spirulina, either before or after the meal.

References:

1. "Why Food Quality Is More Important Than Quantity." RingMD, 25 Apr. 2017
2. Levy, Frédéric. "Phycocyanin Benefits: A Natural Treasure for Health." Biocyte, updated 13 July 2023
3. Newman, Tim. "Enzymes: How They Work and What They Do." Medical News Today, 15 Jan. 2026
4. J Am Nutr Assoc, 2023
5. Journal of Dietary Supplements, 2024
6. J Hum Nutr Diet, 2022

YOUTHFUL SKIN

From Within



Collagen
Tripeptide (CTP)

+ Firm & Bouncy Skin



Bilberry Extract

+ Radiant, Glowing Skin



Olive & Licorice
Extract

+ Clear, Pigmentation-Free Skin



Red Orange
Extract



Phytoceramide
from Wheat Extract



Olive & Licorice
Extract

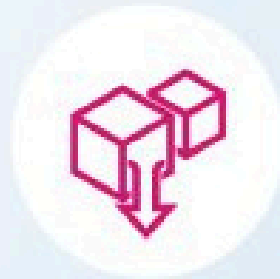
+ Smooth, Fine Skin



GOOD SKIN NUTRITION ADVANTAGES



Globally sourced ingredients from South Korea, Italy and France



Lower sugar



Patented ingredients



Clinical proven, backed by science

DISCOVER THE BENEFITS NOW



- Higher Bioavailability & Faster Absorption
- Improved Skin Microcirculation
- Reduces Dark Spot Area
- Restores Skin Barrier & Increases Skin Moisture
- Smoothes Fine Lines & Wrinkles
- Anti-glycation Effect

BElixz

“

Less Powder, Effortless Results

”

In 4 weeks,

✓ Reduced Spots

-34.4%

✓ Stronger Skin Barrier

+33.3%

✓ Reduced Fine Pores

-25.3%

✓ Improved Elasticity

+24.8%



Before



RCCA Farhana

"My skin looks so good, I can go with less makeup and powder."

BElixz

“

Healthy Undertone, Happy Skin

”

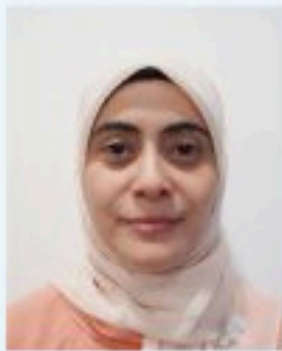
In 4 weeks,

✓ Improved Elasticity

+38%

✓ Reduced Spots

-31%



Before



RCCA Farehah

“My skin undertone looks better and glowing.”

BElixz

“

Fewer Marks, More Radiance

”

In 4 weeks,

✓ Reduced Coarse Pores

-31.6%

✓ Improved Elasticity

+29.5%

✓ Reduced Wrinkles

-24.5%

✓ Reduced Spots

-21.6%



Before



RCCA Anson Hii

“My acne scars and facial hydration have significantly improved.”

BElixz



Brighter and Fairer



In 4 weeks,

✓ Reduced Coarse Pores

-76.9%

✓ Reduced Fine Pores

-48.4%

✓ Reduced Redness

-28.3%



Before



RCCA Hajah Idawati

"I feel my skin has become fairer, and I love how my skin looks now."

BElixz

“

Spots Lightened, Skin Brightened

”

In 4 weeks,

✓ Stronger Skin Barrier

+66.7%

✓ Reduced Fine Pores

-17.7%

✓ Improved Elasticity

+14.6%



Before



RCCA Annie Lau

“There was a small spot on my face that I noticed has lightened significantly.”

BElixz

“

Even Tone, Elevated Glow

”

In 4 weeks,

✓ Reduced Spots

-52.3%

✓ Reduced Fine Pores

-35.8%

✓ Stronger Skin Barrier

+33.3%



Before



RCCA Dr Shangeri

“I realised my skin pigmentation has really reduced!”

BElixz

“

Radiance in Every Touch

”

In 4 weeks,

✓ Reduced Coarse Pores

-60%

✓ Improved Elasticity

+13%



Before



RCCA Cyndy Gooi

“Skin is a lot fairer and more radiant.”

BElixz



Glow From Within



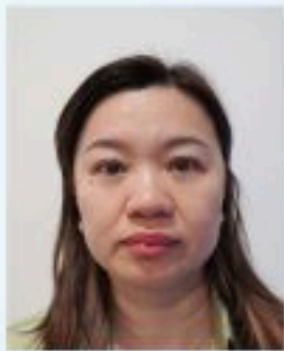
In 4 weeks,

✓ Reduced Coarse Pores

-42.9%

✓ Reduced Fine Pores

-21.4%



Before



RCCA Chris Bong

"I noticed my skin is a lot brighter and fresher."

BElixz

“

Less Sensitivity, Calmer Skin

”

In 4 weeks,

✓ Reduced Fine Pores

-40%

✓ Reduced Spots

-25%



Before



RCCA Angela Lee

“I noticed my skin has become less sensitive.”

BElixz

“

Less Dryness, More Hydration

”

In 4 weeks,

✓ Stronger Skin Barrier

+33.3%

✓ Reduced Wrinkles

-19.7%



Before



RCCA Haslinda

“I feel a lot less dryness in my skin and much better hydration.”

BElixz

“

Fresh, Bright, Radiant

”

In 4 weeks,

✓ Reduced Wrinkles

-26.4%

✓ Stronger Skin Barrier

+16.7%



Before



RCCA Keith Leong

“Stayed fresh, hydrated and more radiant than before!”

BElixz

“

Feel the Hydration, See the Glow

”

In 4 weeks,

✓ Reduced Coarse Pores

-24.8%

✓ Reduced Spots

-23.8%



Before



RCCA Nurhasnah

“My skin feels super hydrated and more elastic and glowing.”

BElixz COLLAGEN PLUS – The Next-Generation Collagen for Radiant, Youthful Skin

In today's fast-paced world, where everyone leads a different lifestyle, factors such as stress, environmental exposures, and natural ageing can gradually impact the firmness, smoothness, and glow of our skin. Our skin begins to lose its elasticity and youthful bounce as we age. That is why it is important to pick the right collagen supplement.

Introducing our newly launched product — **BElixz COLLAGEN PLUS!** With its science-backed formula, it gives your skin a healthy and glowy look from within.

What Is BElixz COLLAGEN PLUS?

BElixz COLLAGEN PLUS is specially formulated for those who need more than just basic skin support. As we get older, our skin starts to lose collagen, leading to visible signs of ageing such as sagging and dull-looking skin, as well as deep wrinkles.

As it is formulated to replenish our skin from the inside out, BElixz COLLAGEN PLUS goes beyond 'surface-level treatment' with its combination of advanced collagen science and carefully selected ingredients, helping you to achieve a younger-looking, fresh, and healthy skin.

Unlike standard collagen products, BElixz COLLAGEN PLUS focuses more on its absorption and overall performance. When consumed daily, it supports skin firmness, elasticity, and overall radiance. This makes it a powerful and convenient way to boost your beauty and wellness routine.

Key Ingredients That Power Visible Results

Introducing you to the main ingredient in BElixz COLLAGEN PLUS — Collagen Tripeptide (CTP), a highly refined form of collagen known for its small molecular size. This makes it easy for the body to absorb, and at the same time delivers

targeted support where your skin needs it most.

A unique blend of botanical extracts rich in antioxidants works well with the collagen. These antioxidants help fight off environmental stressors and keep our skin clear, making it look more even and brighter. Together, the synergistic formula makes the skin texture smoother and bouncier, giving it a natural, healthy glow.

What Makes BELixz COLLAGEN PLUS Different?

BELixz COLLAGEN PLUS delivers multiple outstanding benefits for the skin, such as:

- Higher Bioavailability & Faster Absorption
- Improved Skin Microcirculation
- Reduces Dark Spot Area
- Restores Skin Barrier & Increases Skin Moisture
- Smooths Fine Lines & Wrinkles
- Anti-glycation Effect

The scientific truth of BELixz COLLAGEN PLUS lies in its advanced formulation and bioavailability — it prioritises stability and absorption, ensuring more active ingredients remain intact and available for our body to utilise.

This dual-action approach combines advanced collagen that is clinically proven, together with protective antioxidants, ensuring that it does more than just replace what our skin loses over time, while supporting it against daily oxidative stress. As a result, skin appears firmer and smoother, with a radiant glow over time.

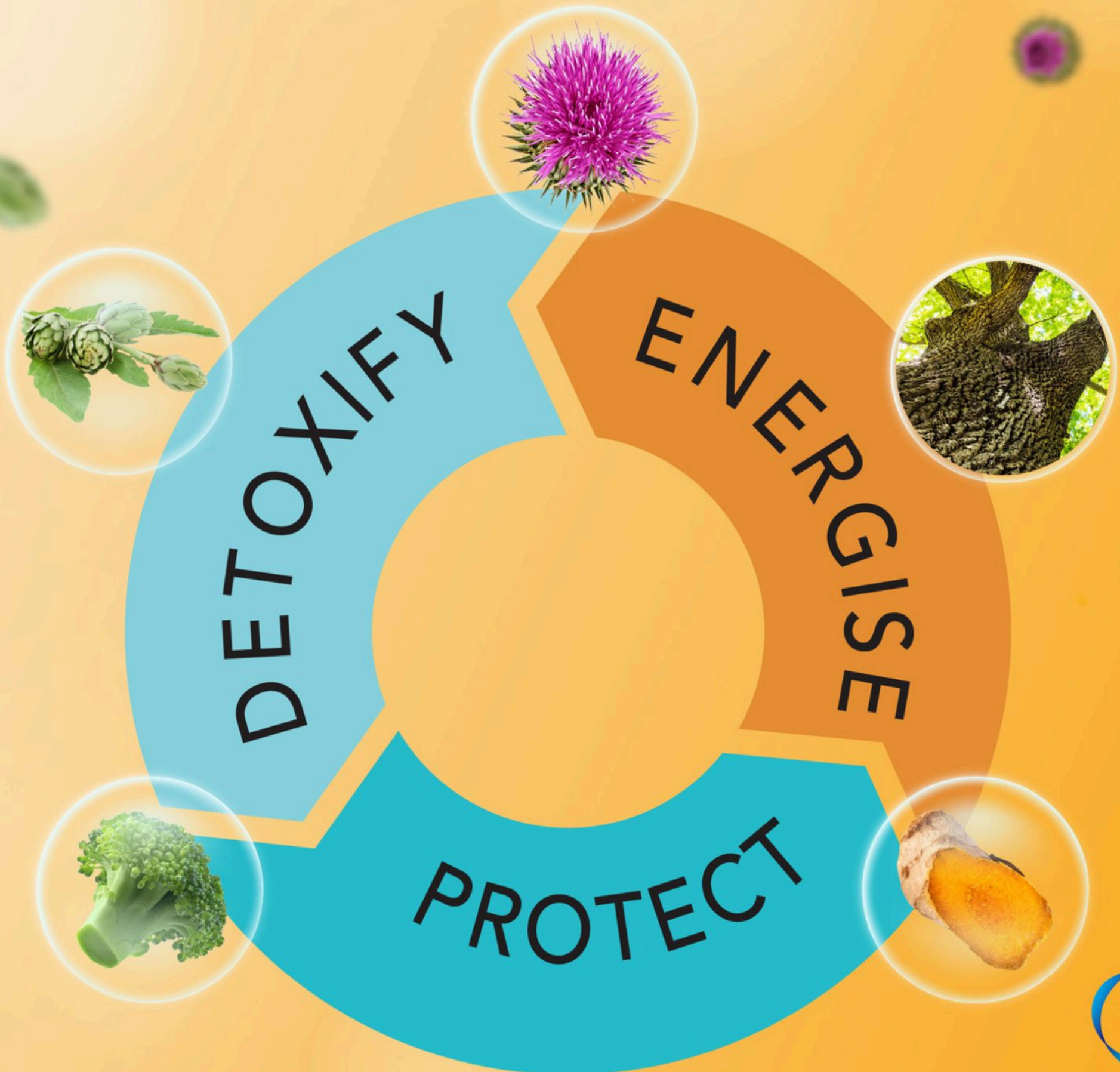
Real Results, Real Confidence

Let's see how BELixz COLLAGEN PLUS has made a real difference in everyday lives!

BElixz LIVCORE

5 Ingredients

3 Main Benefits



BE

BElixz LIVCORE Guide: Natural Liver Support, Ingredients & Benefits

The liver is a vital organ that plays a central role in keeping our bodies healthy. **BElixz LIVCORE** is a liver support supplement made with five natural ingredients: Broccoli Seed, Milk Thistle, Artichoke, Turmeric, and French Oakwood. It works in three ways to help your liver: it detoxifies, protects, and boosts energy.

Discover the BElixz LIVCORE Functions

- **Detoxify** – Detoxification is crucial for removing harmful substances from our bodies. BElixz LIVCORE supports the liver's natural detox processes by boosting the production of detox enzymes. These enzymes help convert toxins into water-soluble forms, making it easier for the body to eliminate them.
- **Protect** – Protects the liver with its rich antioxidant and anti-inflammatory properties. Antioxidants fight off excess free radicals that can damage cells, while anti-inflammatory agents reduce inflammation, safeguarding the liver during detoxification and external factors like pollution and smoke.
- **Energise** – Enhances energy levels and reduces fatigue by optimising liver function. It ensures maximum energy efficiency and promotes better sleep quality, helping individuals feel more energetic and vibrant throughout the day.

How to consume BElixz LIVCORE?

As a dietary supplement, take 1 to 2 vegetable capsules daily, preferably after a meal. Do not exceed the recommended daily intake unless advised by a healthcare professional.

BElixz LIVCORE offers a holistic approach to liver care by addressing more than just a single function. By helping to detoxify, protect, and energise, this formula supports your liver's natural ability to function efficiently. This comprehensive support helps you maintain your overall well-being.

BElixz

#SHIRUTOCARES

MISSING FROM YOUR MODERN LIFESTYLE

Vital for Your Immunity

IP-PA1



+



+



IP-PA1

VITAMIN C

BETA GLUCAN

=

YOUR DAILY IMMUNE SUPPORT

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The Science of IP-PA1: How Macrophage Activation Strengthens Your Daily Immunity

Modern life can affect our immune system. Many people are searching for how to strengthen the immune system effectively against stress, pollution, and poor sleep. Think of your immune system as your personal army. They are protecting you not just when you're sick, but every single day from threats you may never even notice. Without consistent support, these "soldiers" can lose strength, leaving you more vulnerable over time.

According to Professor Hiroyuki Inagawa, the current CTO of the Technology Research Association for Control of Innate Immunity, one critical element is often missing from modern lifestyles: proactive daily immune support. As a leading figure in immunology, Dr. Inagawa's research focuses on a breakthrough ingredient known as IP-PA1.

The Missing Piece: Understanding IP-PA1

Dr. Inagawa's research highlights IP-PA1 (derived from fermented wheat) as a natural compound that works at the cellular level. Think of it as a "wake-up call" for the body's first line of defense: the macrophages.

Macrophages act as frontline guards. According to the Cleveland Clinic, macrophages are immune cells that help protect the body by destroying germs and other harmful materials. They also clean up waste to help organs work properly. In short, macrophages work to:

1. Identify harmful invaders (bacteria, viruses, and toxins).
2. Works to neutralise them to help prevent them from spreading.
3. Communicate with other immune cells to coordinate a full-body response.

A landmark study by Kohchi et al. (2006), published in the Journal of Bioscience and Bioengineering, demonstrates that IP-PA1 significantly enhances immune responses through the specific activation of these macrophage networks.

The “Synergistic Effect” Formula: IP-PA1, Vitamin C, and Beta Glucan

While IP-PA1 is powerful on its own, its effectiveness is amplified when paired with other essential nutrients. This synergy creates a comprehensive defense system that is more effective than any single ingredient alone:

- IP-PA1: Primes your immune cells for a faster, more alert response.
- Vitamin C: Supports cellular repair and provides vital antioxidant protection against oxidative stress.
- Beta Glucan: A well-known immunomodulator that enhances anti-inflammatory activity and overall resilience.

This synergistic approach helps your body stay in a state of constant readiness.

Making Daily Support a Habit

Unfortunately, it is difficult to obtain sufficient levels of IP-PA1 through a modern diet alone. This is where targeted supplementation, such as **BElixz SHIRUTO**, becomes a practical solution for bridging the nutritional gap.

True health isn't about waiting until you feel unwell; it's about fortifying your defenses every single day. By incorporating IP-PA1 into your daily routine, you provide your “internal army” to maintain your natural defenses around the clock.

Take the step today to fill the gap in your modern lifestyle and give your immune system the daily care it deserves.

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BElixz



How to Slow Down Skin Ageing After 20

Support Your Body's Collagen
from the Ground Up

Wake Up Your Skin's Natural
Microcirculation

Protect Your Skin from Sun
Damage and Dark Spots

Hydrate from Within and
Protect Against Sugar Damage



How to Slow Down Skin Ageing After 20: A Science-Backed Guide to Collagen and Nutrition

Have you ever looked in the mirror and felt like your skin changed overnight? One day, it's a tiny fine line, and the next, your favourite moisturiser just isn't "cutting it" anymore. If you're over 20, you're not imagining it—your skin is losing its foundation. While most skincare routines in the 20s focus on serums and creams, real beauty starts from within.

Here is how you can intervene to slow down the clock and maintain a youthful glow well into your 30s and past the age of 90.

1. Support Your Body's Collagen from the Ground Up

Collagen makes up 70–80% of your skin, serving as its structural foundation. Unfortunately, from the age of 20, our collagen levels decline by approximately 1.5% per year. By your 60s, you may have lost up to 50% of your total collagen, resulting in sagging and increased fragility.

To fight back, the latest innovation in anti-ageing supplements points toward **Collagen Tripeptide (CTP)** rather than Collagen Peptide (CP).

- **Rapid Absorption:** CTP has an ultra-small molecular size (<500 Da), allowing it to be absorbed in under 30 minutes, which is 4x faster than Collagen Peptide.
- **Higher Bioavailability:** It is 15x more bioavailable than Collagen Peptide.

2. Wake Up Your Skin's Natural Microcirculation

As we age, skin microcirculation can decrease by up to 40%, slowing the delivery of oxygen and nutrients while allowing toxins to build up.

Bilberry Extract serves as a powerful ally against this decline. Rich in antioxidants like anthocyanidins and proanthocyanidins, it improves blood flow to refresh tired-looking skin and restore a healthy, radiant glow from the inside out.

3. Protect Your Skin from Sun Damage and Dark Spots

Long-term exposure to UV rays is one of the most aggressive factors. UV-A rays penetrate deep to damage collagen and elastin, while UV-B causes surface redness and pigmentation. However, your skin is also vulnerable to internal triggers.

Hormonal shifts driven by stress, menopause, perimenopause, or pregnancy can spike cortisol and estrogen levels. These fluctuations signal the body to overproduce melanin, resulting in increased pigmentation.

- **Red Orange Extract:** Targeting the external triggers, this Italian-sourced powerhouse can reduce UV-induced skin redness and cut melanin production.
- **Olive & Licorice Extract:** Helps clear your skin from the inside out. Their active ingredients, Hydroxytyrosol and Glycyrrhizin, calm inflammation and stop the overproduction of melanin caused by internal triggers like stress, ageing, and hormones.

4. Hydrate from Within and Protect Against Sugar Damage

Dull, lifeless skin is often a result of a weak skin barrier. Glycation is a process where excess sugar molecules bind to collagen, making it stiff and brittle.

- **Phytoceramides:** While Hyaluronic Acid is the gold standard for surface hydration, Phytoceramides from Wheat Extract act as the 'internal glue' that locks that moisture into the deeper layers of the dermis.
- **Anti-Glycation:** Olive and Licorice Extract help reduce Advanced Glycation End Products (AGEs), keeping skin supple rather than rough and wrinkled.

Restoring Your Youthful Bounce

Slowing down skin ageing after 20 isn't just about what you put on your skin, but what you put into your body. By combining advanced nutrients like Collagen Tripeptide with protective botanical extracts, you can strengthen your skin's barrier, clear pigmentation, and restore that elusive youthful bounce.

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NEXT-GENERATION GUT HEALTH

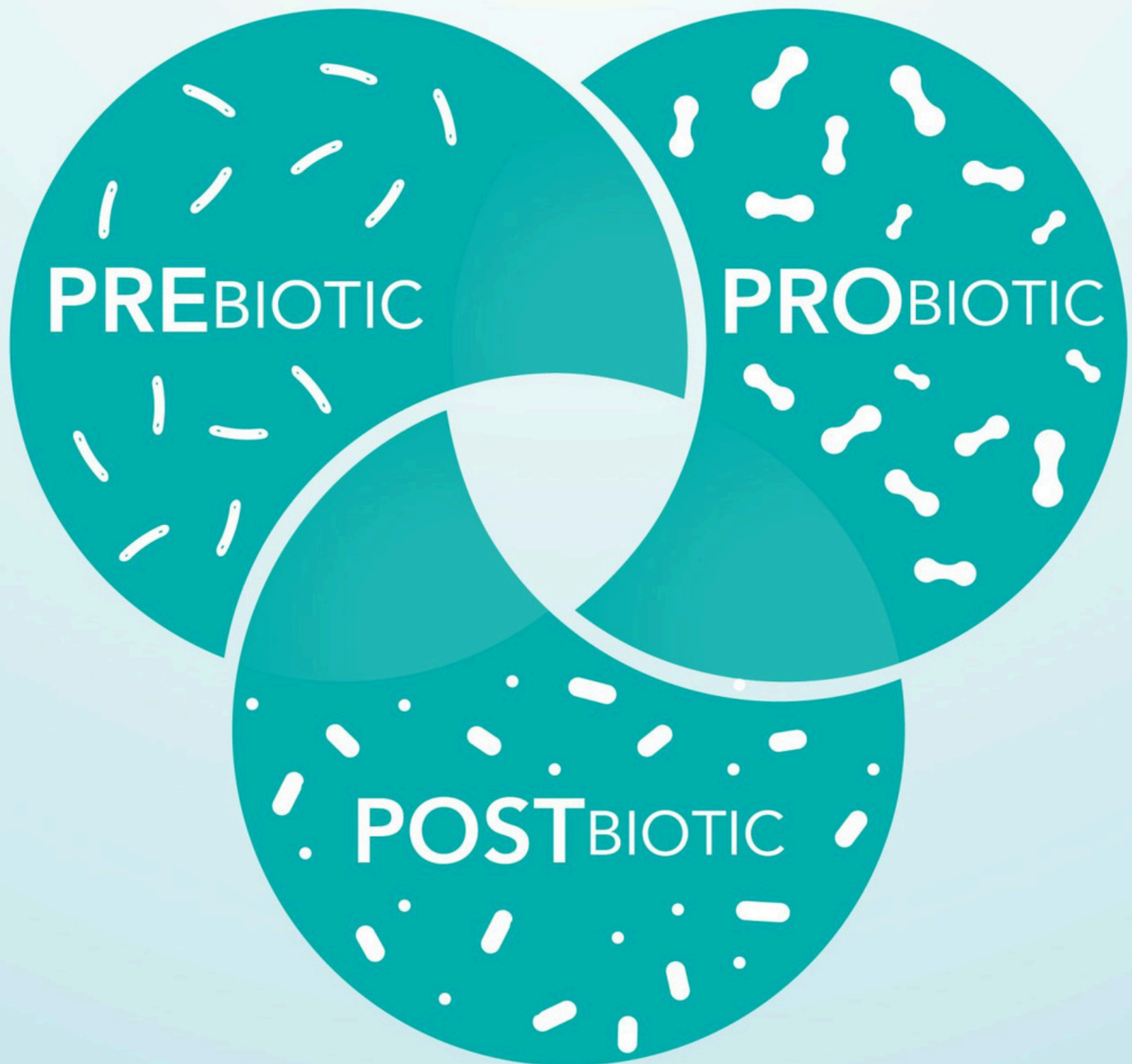
with Pre, Pro and Postbiotic



BElixz

NEXT-GENERATION GUT HEALTH

Pre-, Pro-, and Postbiotics



BE

How Prebiotics, Probiotics, and Postbiotics Transform Gut Health

Have you ever felt bloated after a meal, low on energy even though you slept well, or found yourself feeling moody for no reason? It might be your gut trying to tell you something. These could be subtle signs of an imbalanced gut microbiome, a condition in which harmful gut bacteria outnumber beneficial ones.

According to Dr. Lambros Michailidis of Cincinnati GI, an imbalanced gut microbiome can lead to digestive problems, inflammation, weight gain, and alterations in insulin sensitivity.

Why is Gut Health Important? 3 Vital Roles of the Gut

Our gut does more than just digest food, it plays a vital role in:

- Nutrient Absorption – Helps your body take in the vitamins and minerals it needs
- Toxin Removal – Gets rid of things your body doesn't need or that could make you sick
- Immune Support – Helps your body fight off germs and stay healthy
- Mental Health Support – A healthy gut is linked to mood and emotional wellbeing, and play a role in supporting mental health

In fact, up to 95% of nutrient absorption happens in your gut, making it essential to keep your microbiome in balance for optimal vitality.

Gut health is no longer just a trend, it's a foundation. And when you give your gut the care it truly needs, the benefits extend far beyond digestion. From your brain to your skin, your energy to your immunity, everything gets better when your gut is in balance.

The 3 Pillars of Gut Health: Prebiotics, Probiotics, and Postbiotics

To have a true balance, nourish, and protect our gut, we need the **Prebiotics, Probiotics, and Postbiotics working together** in perfect synergy.

1) Prebiotics: Fuel for Good Bacteria

Think of prebiotics as the “food” that fuels beneficial bacteria in our digestive system. They help probiotics grow stronger, multiply faster, and do their job more effectively. Without prebiotics, even the best probiotics may struggle to thrive.

2) Probiotics: The Living Defenders

Probiotics are good bacteria that live in your gut and help keep things balanced. They support smooth digestion, reduce issues like bloating or constipation, and help your body absorb nutrients better. But for them to survive and do their job properly, they need the right environment, and that’s where prebiotics come in to help feed and support them.

3) Postbiotics: The Next-Level Gut Protectors

Postbiotics are powerful compounds produced when probiotics digest prebiotics. These include short-chain fatty acids (SCFAs), enzymes, and peptides that:

- Strengthen the gut lining
- Reduce inflammation
- Provide immune support
- Provide immediate health benefits without needing to settle in the gut

Alone, each of these, pre-, pro-, and postbiotics, has proven studies on its benefits. But together, they form a synergistic ecosystem that balances the gut microbiome and protects our gut on every level.

While many supplements focus on just one or two, research shows that the real magic happens when all three are delivered together in the right balance. This is where next-generation gut health formulas come in, designed to support the entire gut ecosystem, not just one piece of it.

Meet the **BElixz N'exBio**, the all-in-one gut support formula:

- Made with premium global ingredients from New Zealand, the UK, Denmark, France, and the USA
- Backed by over 400 clinical publications
- Supports digestion, immunity, mood, and gut-brain function
- Vegetarian-friendly, gluten-free, preservative-free
- Fully certified HALAL by JAKIM, ensuring the highest standards of production and purity.

With a science-backed blend of prebiotics, probiotics, and postbiotics, BElixz N'exBio is designed to support the gut as a complete ecosystem. This helps in bridging the gap between modern nutrition and everyday gut health needs.

Disclaimer: This article is for informational purposes only. Always consult a qualified healthcare professional before starting any dietary supplement or making changes to your health routine.

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YOUR LIVER, YOUR HEALTH

5 Ingredients Work Synergistically

Ready to take action to prevent liver problems?
Dive deeper into this article to find out!

BROCCOLI SEED EXTRACT

The active component, **glucoraphanin**, is found in the highest concentration in broccoli seeds.



MILK THISTLE EXTRACT

A standardised herbal extract rich in **silymarin** known for its longstanding reputation in supporting individuals with liver disorders.



ARTICHOKE EXTRACT

Artichoke (*Cynara cardunculus*) extract brings numerous health benefits.



TURMERIC EXTRACT

Tetrahydrocurcuminoids (THCs) are patented extracts from yellow curcuminoids, which contain stronger antioxidant compared to normal turmeric.



FRENCH OAKWOOD EXTRACT

A patented extract from French Oakwood is an exclusive source of health-promoting polyphenol **roburins**.



to contribute

ENERGISE



DETOXIFY

PROTECT

Looking for Liver Health? Here Are 5 Supportive Ingredients

Our liver works around the clock, detoxifying blood and processing nutrients. But modern diets, stress, and toxins can quietly overload it. What if a few simple ingredients could help your liver stay healthy and strong?

In this article, we'll reveal five natural, research-backed compounds that may support your liver and boost your overall wellness.

Disclaimer: This article is for informational purposes only and is not medical advice. Consult a healthcare professional before starting any new supplement or dietary regimen.

Broccoli Seed Extract

- The active component, glucoraphanin, is found in the highest concentration in broccoli seeds.
- Also referred to as sulforaphane glucosinolate (SGS), it has been shown to act as a potent inducer of phase II detoxification enzymes in biological systems (Fahey and Talalay 973–79).
- This means that broccoli seeds contain sulforaphane, which helps the body safely remove harmful substances.
- Their research also found that sulforaphane provides effective support against oxidative stress and promotes overall well-being.

Milk Thistle Extract

- Milk Thistle or *Silybum marianum* is a well-known plant used to improve liver health.
- It helps to increase the regenerative ability of the liver.
- Also provides liver protection by stabilising liver cell membranes.
- Protects and boosts glutathione levels (removal of harmful substances).
- According to Bore et al. (2025), glutathione may help brighten the skin by reducing melanin production.

Artichoke Extract

- Mostly found in the Mediterranean area, artichoke or *Cynara cardunculus*, is largely consumed as medicine.
- It stimulates the flow of bile.
- Helps with digestive issues and improves liver function.
- Contains antioxidative and hepatoprotective properties, as well as the ability to regulate cholesterol synthesis.
- Hepatoprotective effects help reduce liver injury caused by hepatotoxic agents, thereby preventing liver damage

Turmeric Extract

- Tetrahydrocurcuminoids (THCs) are patented extracts from yellow curcuminoids found in turmeric.
- THCs have better bioavailability and pH stability, thus it is more easily absorbed than normal turmeric extract.
- Have a stronger antioxidant compared to curcumin. They act as a powerful antioxidant, *inhibit lipid peroxidation, and serve as an anti-inflammatory agent.

French Oakwood Extract

- A patented natural extract from French Oakwood, an exclusive source of health-promoting polyphenol roburins.
- Helps mitochondria (powerhouse of the cell) produce more energy, ensuring maximum energy efficiency.
- Increases energy level and reduces fatigue.
- Improves mood and alleviates insomnia.

How to Use These Ingredients

While a diet rich in vegetables and antioxidants is essential, adding a supplement like **BELIXZ LIVCORE**, which contains all five liver-supportive ingredients, can help ensure your liver gets consistent, daily support. Combined with healthy eating, hydration, and exercise, this approach may help your liver function at its best.

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BElixz

**World Liver Day
2026**

Y.O.L.O.

You have One Liver Only

LIVE FULLY!



BE

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FUEL YOUR LIFE WITH ENERGY

**TAKE CARE OF
YOUR LIVER!**



BE

Live Life to the Fullest: Why Liver Health Matters and How to Support It Naturally

We all want to live life to the fullest – enjoying good food, cherishing family moments, and having the energy to chase our wildest dreams. But in today's fast-paced, high-stress world, one of our most hardworking organs is often overlooked until it's too late: the liver.

As the saying goes, "You Only Live Once" – and You have One Liver Only. To truly embrace that YOLO spirit, you need a body that can keep up. Supporting liver health through nutrition and targeted supplementation may help maintain these vital functions.

Why Does Liver Health Matter?

Your liver is the powerhouse of your body, responsible for functions such as:

- **Detoxification:** The liver helps process and remove waste products and toxins.
- **Digestion:** It creates bile to help your body break down and process the fats from your favourite meals.
- **Glucose Metabolism:** It acts like a battery, storing extra fuel (glucose) and releasing it whenever you need a boost.
- **Stores Vitamins and Minerals:** It keeps the essential vitamins (A, D, E, K, B12) and minerals like iron so you stay strong.
- **Wound Healing:** It produces the proteins your body needs to clot blood and heal wounds properly.
- **Cholesterol Metabolism:** Helps regulate cholesterol production and processing.

The liver is a silent organ. It usually doesn't cause pain or show clear signs until it's already damaged. Often, by the time you notice something is wrong, the problem can be serious and hard to reverse. That's why it's important to take care of your liver, even when you feel healthy.

When your liver is healthy, you can feel it. You have more stamina, your skin looks clearer, and you feel ready to take on the world. However, late nights, processed foods, and constant stress can take a toll.

How To Keep Your Liver Healthy?

One supplement designed for this purpose is BELixz LIVCORE. It is a dietary supplement formulated with plant extracts traditionally associated with liver support.

By focusing on liver health, you are choosing a life of adventure, connection, and vitality. Key Benefits of LIVCORE including:

- **Detoxify:** Removing harmful toxins from food, drinks, and the environment.
- **Protect:** Helps reduce inflammation and protects the liver from possible damage.
- **Energise:** Supports the body's natural energy metabolism and liver function.

What's Inside BELixz LIVCORE? Key Ingredients Explained

Key Ingredient	Active Compound	Primary Benefits & Functions
Broccoli Seed Extract	Glucoraphanin	<ul style="list-style-type: none"> • Supporting the body's natural liver detoxification processes • Provides effective support against oxidative stress
Milk Thistle Extract	Silymarin	<ul style="list-style-type: none"> • Protects with antioxidant/anti-inflammatory effects • Supports liver cell repair • Helps lower AST and ALT enzyme levels
Artichoke Extract	Cynarin / Flavonoids	<ul style="list-style-type: none"> • Stimulates bile production for fat digestion • Provides hepatoprotective properties • Helps regulate cholesterol
Turmeric Extract	Tetrahydrocurcuminoids (THCs)	<ul style="list-style-type: none"> • Highly stable and absorbable antioxidants • Inhibits lipid peroxidation • Serves as a powerful anti-inflammatory agent
French Oakwood Extract	Roburins (Polyphenols)	<ul style="list-style-type: none"> • Supports mitochondrial health (energy production) • Reduces fatigue • Enhances recovery, protein synthesis, and mood

By combining these five science-backed ingredients, our formula works synergistically to support your liver health through three core functions: Detoxify, Protect, and Energise.

Boost Liver Health Naturally with These Lifestyle Practices

In addition to supplements, several lifestyle practices may help maintain liver health:

- Eat healthy foods and limit sugary, fried, and highly processed foods.
- Exercise regularly by walking, cycling, or any activity you enjoy.
- Only take medicines when needed and follow the correct dose recommended by a doctor.

- Get regular, quality sleep each night.
- Manage your stress by practicing relaxation techniques like deep breathing or meditation.
- Avoid smoking and drink little or no alcohol to protect your liver.
- Have regular health checkups.

Live Your Best Life: Why Liver Health is the Core of Your Vitality

At the end of the day, being healthy is about having the energy to enjoy life. Whether you're chasing your goals, laughing with friends, or enjoying your favourite foods, a healthy liver is the engine that keeps your energy up.

Take care of your liver, and it will keep you vibrant, energetic, and full of the vitality you need to live life on your terms.

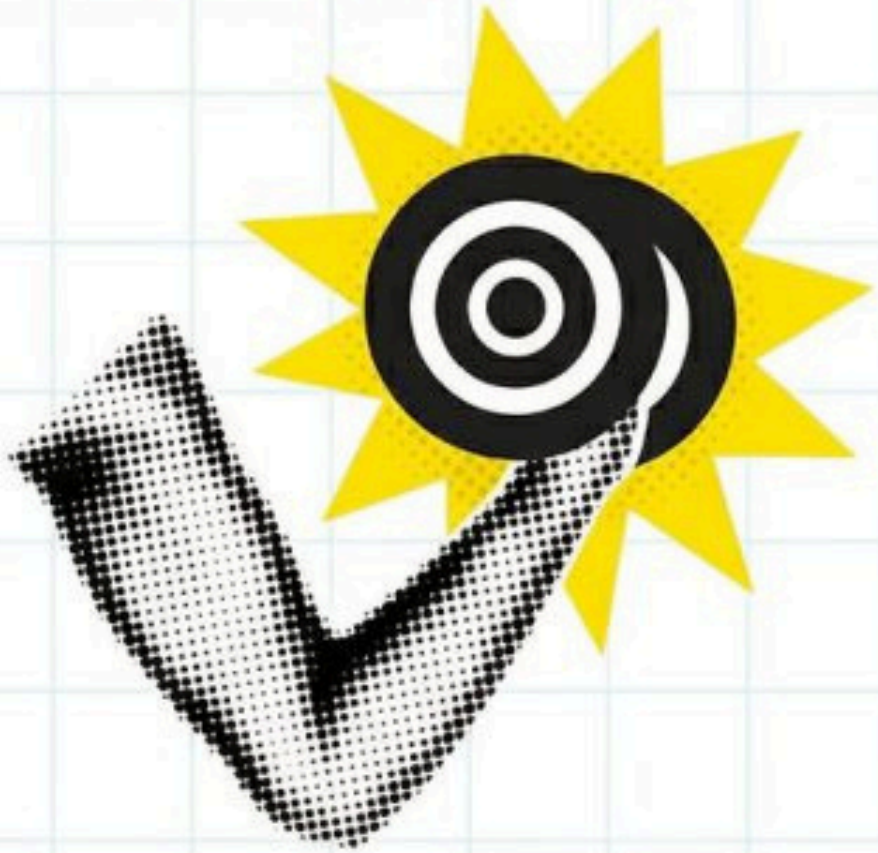
Disclaimer: This article is for informational purposes only and does not constitute medical advice. Always consult with a healthcare professional before starting any new supplement regimen.

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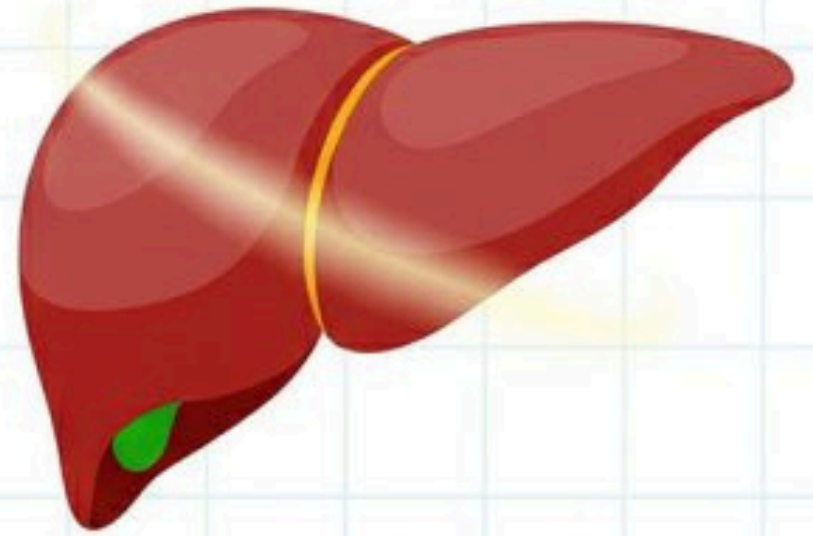
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Healthy Liver

Healthy Muscle Mass

=

STRENGTH + VITALITY



How to Build Strength and Vitality Naturally

When was the last time you felt truly strong and energetic? Whether it's carrying groceries, climbing stairs, powering through work, playing with your kids, or enjoying a vacation—feeling vibrant is essential to living life to the fullest! With **BElixz SlendMeal PRO** and **BElixz LIVCORE**, achieving your strength and vitality goals has never been easier!

Healthy Muscle Mass + Healthy Liver = Enhanced Strength and Vitality

By combining **BElixz SlendMeal PRO** to build muscle with **BElixz LIVCORE** to support liver function, you can increase both your strength and vitality. Healthy muscle mass helps you perform better in daily tasks, while a healthy liver ensures maximum energy production, reducing fatigue and enhancing overall performance.

BElixz SlendMeal PRO: Building Healthy Muscle Mass For Strength

Muscle mass is key to overall health and vitality. As we age, we naturally lose muscle, which can lead to decreased strength, energy, and mobility. Maintaining and building muscle is crucial for strength, metabolism and bone health. Plus, more muscle means more calorie burning, helping you maintain a healthy weight and feel your best.

BElixz SlendMeal PRO supports healthy muscle mass with:

- 18g of protein per serving to fuel muscle growth and recovery.
- Isolated Soy Protein – a concentrated plant-based protein that supports lean muscle mass and enhances exercise performance.
- Patented Brown Rice Protein – as effective as whey in promoting muscle growth, with faster leucine uptake to accelerate recovery.

What is the link between liver health and energy?

A healthy liver is essential for vitality because it detoxifies the body, supports energy production, and helps maintain overall wellness. This allows you to feel more energised and active every day.

BElixz LIVCORE supports liver health with:

- Antioxidants like turmeric and milk thistle, which reduce inflammation and protect the liver from damage.
- By supporting the production of glutathione and reducing the body's burden, it enhances both physical and mental performance. Broccoli Seed Extract also aids in the detoxification process, contributing to enhanced overall energy levels and vitality.
- French Oakwood Extract, which helps mitochondria generate more energy, boosting energy levels and reducing fatigue.

Don't settle for feeling tired all the time. By supporting your muscles with SlendMeal PRO and your liver with LIVCORE, you give your body the support it needs to stay strong and energised. Start your journey toward a stronger, more vibrant you today!

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BElixz

YOUR LIVER, YOUR HEALTH

A Comprehensive Partner for Your Liver



ENERGISE



DETOXIFY

PROTECT



BE

Your Liver, Your Health. A Comprehensive Partner for Your Liver

The liver is like a silent “hero” in your body, working non-stop to do more than 500 important jobs. Even though it is silent and doesn’t make much noise, it’s crucial for keeping you healthy. The liver works by getting rid of toxins, cleaning your blood, making sure bile is produced just right, and many more.

Why Prioritise Liver Health

Given its extensive workload, it’s imperative to prioritise liver health. Unlike other organs, the liver doesn’t sound alarms when it’s overburdened. Symptoms may only manifest when the situation reaches a critical stage. Therefore, proactive care and attention are essential to ensure optimal liver function.

Best Liver Supplement: **BEliz LIVCORE**

Introducing you **BEliz LIVCORE**—a comprehensive partner dedicated to liver health. With its innovative formulation comprising five unique ingredients meticulously selected for the core of your liver, it’s where the name LIVCORE originates. Packed with five potent ingredients, including:

- Broccoli Seed Extract
- Milk Thistle Extract
- Artichoke Extract
- Turmeric Extract
- French Oakwood Extract

BEliz LIVCORE offers a holistic approach to liver care. These ingredients work synergistically to DETOXIFY, PROTECT, and ENERGISE the liver, fostering a continuous cycle of health maintenance.

How BELixz LIVCORE Supports Your Liver Daily

By incorporating BELixz LIVCORE into your daily routine, you invest in the long-term vitality of your liver. This supplement supports your liver's ability to perform its many essential functions efficiently, ensuring you feel your best every day.

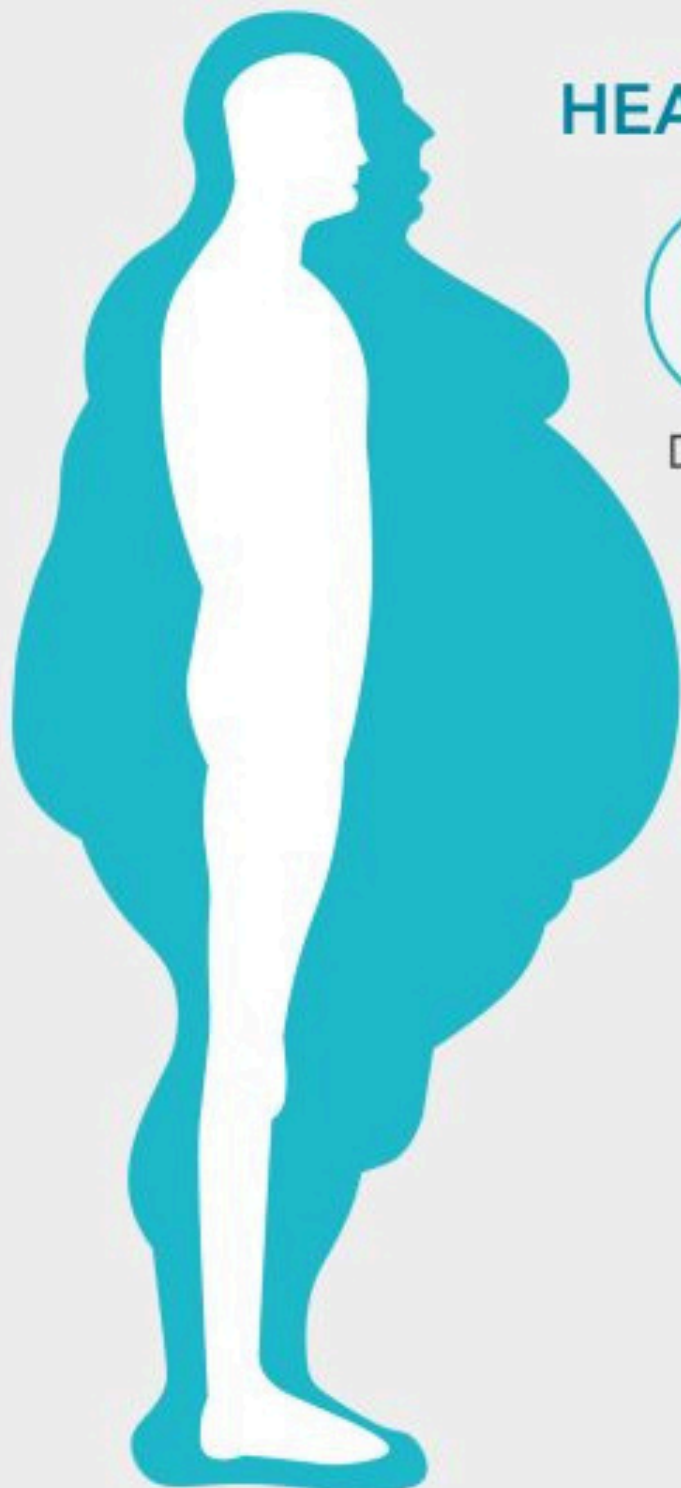
Key Benefits of Daily Use:

- Supports liver detoxification – helps your liver get rid of toxins effectively
- Protects your liver – contributes to overall liver health and function
- Maintains long-term liver vitality – consistent use keeps your liver functioning at its best

Prioritise your liver health today with BELixz LIVCORE for a vibrant tomorrow!

OBESITY IS NOT JUST ABOUT WEIGHT!

Obesity is a leading preventable cause of death, significantly reducing both quality of life and life expectancy. It poses significant health risk that can affect nearly every part of the body.



HEALTH RISKS ASSOCIATED WITH OBESITY



Diabetes



High Cholesterol



High Blood Pressure



Joint Problems



Fatty Liver Disease



Kidney Disease



Heart Disease



Stroke



Sleep Apnea



Certain Types of Cancers



The Danger of Obesity: The Importance of Balanced Nutrition in Supporting Total Body Health

Respect Your Body, Respect Yourself!

Obesity has widespread health impacts and serves as a crucial indicator of a population's overall well-being. Addressing these risks requires more than just weight management — balanced nutrition plays a key role in reducing obesity-related issues and promoting overall well-being.

In today's fast-paced world, skipping meals is common but often leads to excessive hunger and overeating. Making the right choice with balanced nutrition is key to effective weight management and supporting the body's functions. When life gets busy, a quick & balanced meal like **BElixz SlendMeal PRO** provides the nutrients you need to stay energised and on track, even on your busiest days.

How BElixz SlendMeal PRO Supports Your Weight and Health Goals

1. Complete & Balanced Nutrition

- 18g of high quality protein
- Energising carbohydrates
- Healthy fats
- 8g of high fiber
- 25 types of vitamins & minerals

2. Maintain & Build Muscle Mass

- High protein content from patented brown rice and isolated soy protein helps maintain muscle and reduce muscle loss as we age.

3. Supports Weight Management

- Formulated with Patented Chromium Picolinate, it supports weight management and reduces body fat.

4. Promotes Fullness

- High fiber and protein content helps to feel full longer, reducing cravings and overeating.

5. Quick & Easy

- A quick, healthy meal that's easy to prepare, perfect for busy lifestyles.

How to Manage Weight and Maintain It

Managing weight is about taking care of your body so it can work well for years to come. Research published in *The Lancet* shows that obesity increases the risk of serious health problems like type 2 diabetes and heart disease. In fact, these long-term illnesses now cause over 70% of deaths worldwide.

A scientifically formulated option like BELixz SlendMeal PRO serves as a bridge between your busy schedule and your health goals. By integrating it into your daily routine, you can feel fuller for longer and support muscle while you manage your weight.

Invest in your future self with BELixz SlendMeal PRO today.

References:

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- 3. National Institutes of Health (NIH): Dietary Protein and Muscle Mass Maintenance.*
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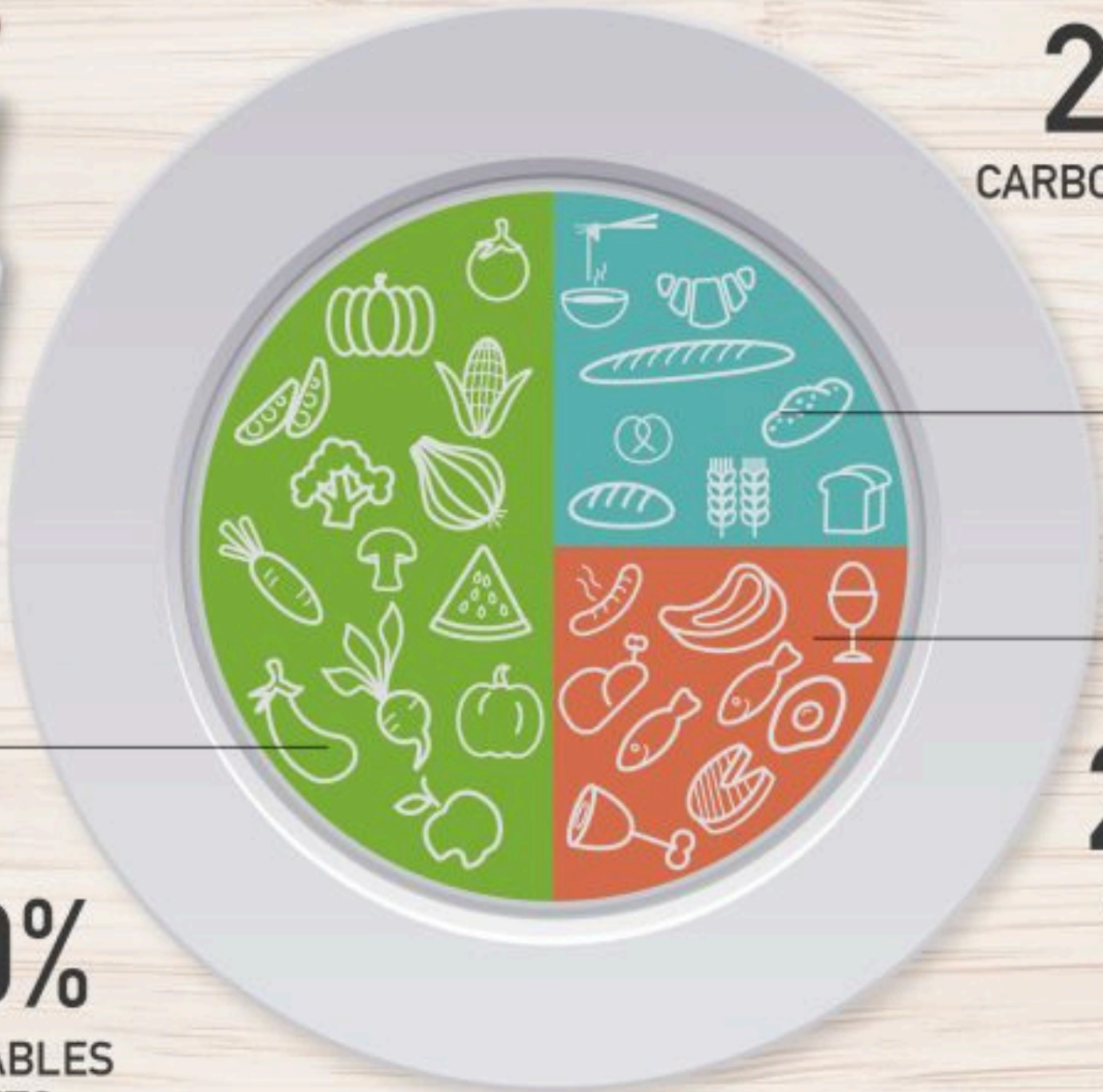
BElixz

FUEL YOUR BODY

Activate Your Metabolism



50%
VEGETABLES
FRUITS



25%
CARBOHYDRATES

25%
PROTEIN



BE

How Enzymes Control Your Metabolism: Everything You Need to Know

Metabolism refers to the chemical reaction that converts food into energy. Our bodies require energy to perform a wide range of functions, from moving to thinking to growing.

The chemical reactions of metabolism are controlled by specific proteins in the body. Thousands of metabolic events occur simultaneously, which are all regulated by the body in order to keep our cells healthy and functioning.

The Role of Enzymes in Boosting Metabolism

Enzymes are the key regulators of metabolism. They speed up and control the chemical reactions that break down nutrients, releasing energy for the body or storing it in tissues such as the liver, muscles, and fat.

- Digestion: Enzymes assist the body in breaking down bigger and more complex molecules, such as glucose.
- DNA Replication: When a cell divides, it must duplicate its DNA with the aid of enzymes.
- Liver: The liver uses enzymes to break down harmful substances in the body.

Will enzymes be depleted in our bodies?

As we get older, our body produces fewer enzymes, which can decline by over 60% by the time we reach 55. To tackle the health issues associated with aging, it becomes necessary to boost our enzyme levels and combat degenerative problems. The foods we eat provide the nutrients our body needs to produce enzymes and get energy from our meals. Fruits and vegetables play a key role in supporting this process.

The Ministry of Health's (MOH) Malaysian Dietary Guidelines recommend 5 servings of fruits and vegetables daily. It helps to reduce the risk of getting

metabolic syndrome, such as cancer, cardiovascular disease, type 2 diabetes, and obesity. However, 85-95% of Malaysians have not consumed enough fruits and vegetables.

So... are you one of them? Are you able to consume at least 2 servings of fruits + 3 servings of vegetables in a day?

The Natural Enzyme Solution: How 98 Fermented Botanicals Boost Your Metabolism

BElixz ZENCOSO CHEWABLE BALL is an innovative product made from 98 types of fruits and vegetables. These ingredients undergo 8 years of natural fermentation using traditional Japanese technology. They are then compressed into a small chewable ball to allow greater absorption to support enzyme function and promote a healthy metabolism. It could be your option for an extra boost in enzyme activity and to speed up your metabolism!

YOUR LIVER, YOUR HEALTH



Surprising Facts You Need to Know!



Over **800,000** people are **diagnosed with liver cancer** annually worldwide.

More than
700,000

individuals
die from liver cancer
each year.

Up to
50%

of people with liver disease are unaware of their condition.



Liver cancer is **more common** in countries like **Sub-Saharan Africa** and **Southeast Asia**.



Liver disease is a **leading cause of cancer deaths** globally.



In Asia,
1 in 4 individuals are estimated to have **fatty liver**, increasing the risk of cirrhosis and liver cancer.



Liver disease may progress **without noticeable symptoms**.



Liver **lacks pain receptors**, making it harder to detect issues in time.



Your Liver, Your Health Surprising Facts You Need to Know!

Liver disease is a significant global health concern. Many individuals are unaware of their condition, leading to higher rates of liver cancer and fatalities. Prioritising early detection and education is crucial.

1. Over 800,000 people are diagnosed with liver cancer annually worldwide.
2. More than 87% of those (about 700,000 individuals) die from liver-related causes each year.
3. Up to 50% of people with liver disease are unaware of their condition.
4. Liver cancer is much more common in countries in Sub-Saharan Africa and Southeast Asia.
5. Liver disease is a leading cause of cancer deaths globally.
6. In Asia, 1 in 4 individuals are estimated to have fatty liver, increasing the risk of cirrhosis and liver cancer.
7. Liver disease may progress without noticeable symptoms.
8. The liver lacks pain receptors, making it harder to detect issues in time.

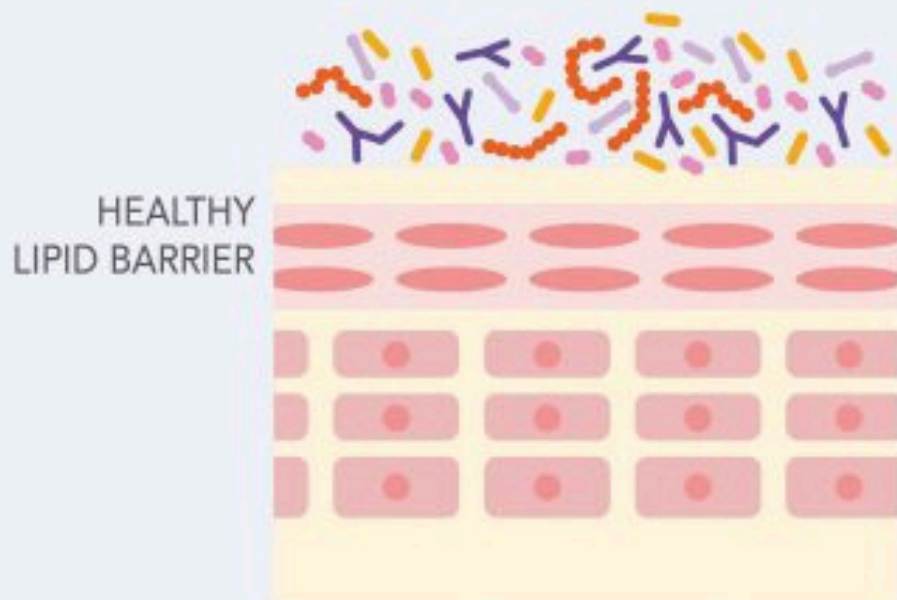
References:

- *Liver disease: Frequently asked questions, 2018*
- *American Cancer Society, 2023*

Skin Fundamentals: Why Barrier Strength, Hydration & pH Matter for Skin Health

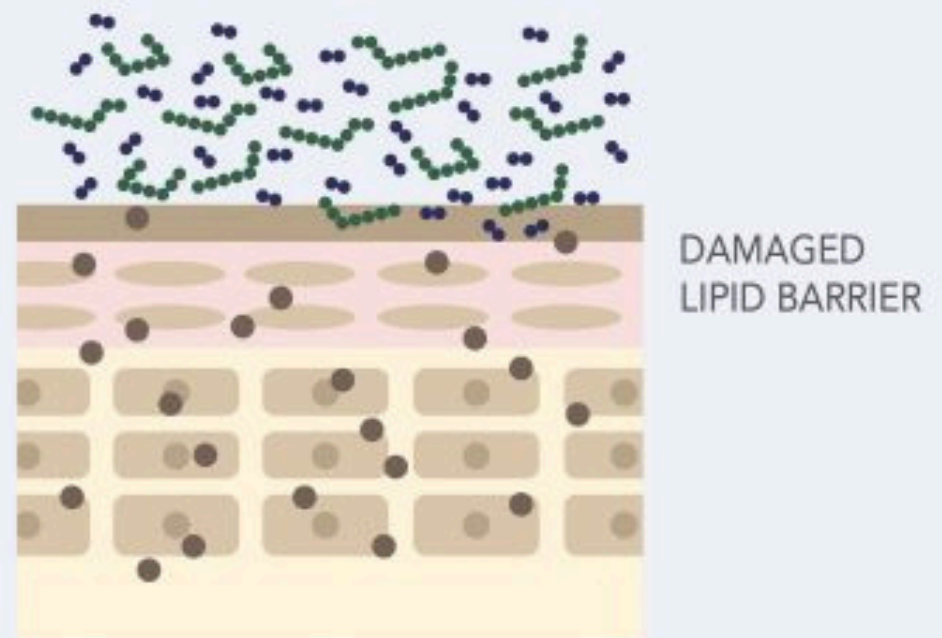
Healthy Skin

Balanced Skin Microbiome

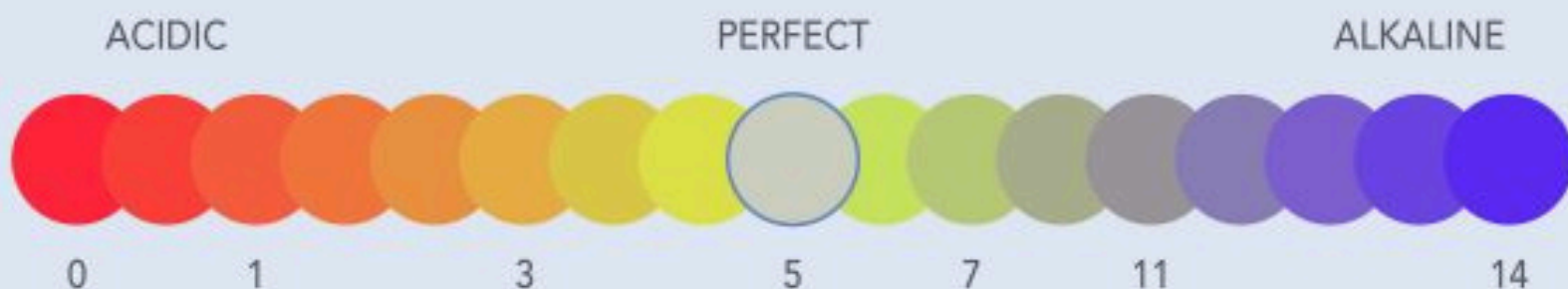


Unhealthy Skin

Imbalanced Skin Microbiome



Skin PH Scale





BEYUL

UV PROTECTION
SPF 50+ PA++++

Enriched with
γ-PGA & Postbiotics



BEYUL

HYDRATING
INTENSIVE
AMPOULE

Enriched with
+PGA & Peptides



BEYUNTU

HYDRATING
INTENSIVE
CREAM

Enriched with
Y-PGA & Postbiotics



BEYUL

HYDRATING
GENTLE
CLEANSING OIL

Enriched with
Y-PGA & Postbiotics



BEYUL

HYDRATING
TONING LOTION
WITH VITAMIN B5 & HYALURONIC ACID



BEYUL

HYDRATING
INTENSIVE
LIP CARE

Enriched with
γ-PGA & Postbiotics



BEYUL

HYDRATING
CLEANSING GEL

Enriched with
Y-PGA & Postbiotics



BEYUL

HYDRATING
CLEANSING FOAM

Enriched with
 γ -PGA & Postbiotics

Skin Fundamentals: Why Barrier Strength, Hydration & pH Matter for Skin Health

Healthy skin depends on a strong barrier supported by proper hydration and balanced pH.

Healthy skin is skin that functions optimally. Beyond appearance, barrier strength, hydration, and pH play essential roles in protecting the skin, maintaining moisture balance, regulating its environment, and supporting repair. Understanding these fundamentals builds a strong foundation for effective skin education and care.

Strengthen Your Skin Barrier for Lasting Protection

Strengthening your skin barrier ensures it is well-formed and functions effectively, helping to prevent moisture loss while defending the skin against external stressors such as bacteria, allergens, pollution, and UV exposure.

To support this barrier, include this in your routine:

BEYUL UV PROTECTION SPF 50+ PA++++

- A hybrid sunscreen that combines mineral and chemical filters
- Provide broad-spectrum protection against both UVA and UVB rays
- Suitable for most skin types, including sensitive skin
- Offers the gentleness of mineral sunscreens and the lightweight feel of chemical sunscreens
- Added γ -PGA, Postbiotics, and Jeju botanical extracts provide long-lasting hydration

BEYUL HYDRATING INTENSIVE AMPOULE

- Deep moisture booster that floods skin with long-lasting hydration
- γ -PGA deeply hydrates and replenishes skin moisture
- Postbiotics balance the skin microbiome and strengthen the skin barrier
- Calm sensitive skin and enhance skin smoothness and comfort

BEYUL HYDRATING INTENSIVE CREAM

- Moisture-rich cream that nourishes the skin
- Deliver hydration for immediate relief from tightness and dryness
- Powered by γ -PGA and postbiotics for moisture and skin balance
- Calming botanicals help to restore softness, smoothness, and skin resilience

Balance Your Skin Hydration for Long-Lasting Comfort

Balanced skin hydration depends on Natural Moisturizing Factors (NMF) and skin lipids to retain water, prevent dryness, and support healthy skin function. NMF works like a sponge in your skin, attracting and keeping water to maintain hydration. When hydration levels are balanced, the skin functions at its best, with smoother renewal and lasting comfort.

When your skin loses moisture easily, consider this:

BEYUL HYDRATING GENTLE CLEANSING OIL

- A silky oil cleanser enriched with 11 botanical oils balances skin hydration
- Gently remove makeup, sunscreen, excess sebum, and impurities without stripping away the skin's natural oils
- γ -PGA protects the skin by locking moisture in and preventing dehydration after cleansing. As a result, the skin feels comfortable and hydrated

BEYUL HYDRATING TONING LOTION

- Dewy prep toner that instantly drenches the skin with moisture after cleansing
- The 8 types of Hyaluronic Acid in this toning lotion soften the skin and support Natural Moisturizing Factors (NMF)
- Enhance the absorption of ampoules and moisturisers applied afterward

BEYUL HYDRATING INTENSIVE LIP CARE

- A nourishing lip treatment blended with Olive Squalane
- Deeply moisturises dry, cracked lips, and smooths fine lines
- Leave your lip plump, radiant, and supple all day

Skin pH Matters: Here's Why

Healthy skin maintains a slightly acidic pH, which protects the barrier and supports the skin microbiome. When skin pH is balanced, it reduces dryness, sensitivity, breakouts, and irritation. Proper hydration plays an essential role in maintaining this balance by stabilizing moisture levels, regulating sebum production, and supporting skin structure.

Use this when your skin feels out of balance:

BEYUL HYDRATING CLEANSING GEL

- Gentle hydrating gel cleanser that removes dirt, light makeup, and excess oil without disrupting the skin's natural pH
- Slightly acidic formula supports and protects the skin barrier
- Postbiotics help balance the skin microbiome, reducing dryness and irritation
- Suitable for daily use on normal, combination, and dehydrated skin
- Leaves skin feeling clean, comfortable, and refreshed

BEYUL HYDRATING CLEANSING FOAM

- Rich foam cleanser that provides a deep cleanse
- Slightly higher pH, effectively removing excess sebum, sunscreen, and heavier impurities
- Formulated with Centella Asiatica extract to instantly calm and soothe the skin
- Ideal for normal, combination, and oily skin types
- Leaves skin clean and refreshed

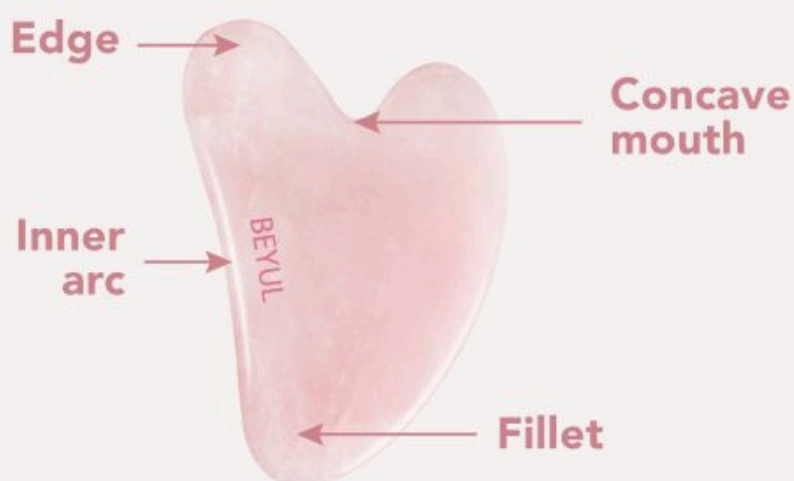
In summary, healthy skin relies on a strong barrier, balanced hydration, and proper pH to function effectively. Maintaining these fundamentals protects the skin, supports moisture retention, regulates its environment, and promotes repair, forming the foundation for long-term skin health and resilience.

A strong skin barrier, balanced hydration, and healthy pH create the first line of skin defense. Once this foundation is stable, the next step is understanding how the skin regulates oil, renews itself, and stays calm, which we will explore in our next article.

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9



Simple Gua Sha Steps To Achieve Youthful & Radiance Skin



Step 1: Place the concave edge and glide from the center of the chin along the jaw toward the ear, repeat 6 times per side.



Step 2: Place the curved edge of the gua sha beside the nose and apply light pressure for 5 seconds.



Step 3: Using the inner arc, start from the side of the nose and glide outward toward the ear 6 times per side.



Step 4: Place the pointed edge, apply light pressure, and gently glide from the inner corner of the eye outward toward the temple 6 times per side.



Step 5: Place the concave mouth between the eyebrows, apply light pressure, and hold for 5 seconds.



Step 6: Using the concave mouth, start from the inner brow and glide outward following the brow shape 6 times per side.



Step 7: Place the inner arc on the forehead, start at the center, and glide upward from the brows to the hairline 6 time per section.



Step 8: Place the inner arc on the forehead, start at the center, and glide outward toward the temples 6 time per section.



Step 9: Complete the massage by gliding downward along the sides of the neck toward the collarbone 6 times per side.

Gua Sha for Beginners: 9 Simple Steps to Youthful, Glowing Skin

Unlock the secret to a sculpted, glowing complexion with the ancient wisdom of gua sha. This isn't just another skincare trend; it's a rhythmic ritual that blends lymphatic drainage with deep relaxation.

Cecily Braden, a New York-based holistic esthetician and spa educator, says the practice may help soften the look of fine lines and support your skin's natural detox process. In other words, it can help your face look a little fresher and less tired.

With the right technique, you can also support healthy blood flow and ease tight muscles, right at your bathroom mirror. Follow our visual guide below to learn exactly how to glide your way to youthful, vibrant skin.

What are the gua sha benefits?

Gua sha (translated as "scraping") isn't just about surface-level beauty. According to Ahn et al., gua sha massage helps improve facial contours by working on deeper tissues to relax tight muscles and reduce muscle enlargement, unlike tools that only focus on the surface of the skin.

By applying light, directional pressure, you are effectively moving stagnant fluid (lymph) away from the face, which reduces puffiness and clarifies the skin tone.

Pro gua sha tips:

- Slip is your secret weapon: Never use gua sha on bare skin. We recommend using the **BEYUL Hydrating Intensive Cream** to prevent irritation and protect your skin barrier.
- Find your angle: Think of your tool like a plane taking off, not a knife cutting cake. Keep it at a 15° angle (almost flat against your skin) for the best results.

- Listen to your skin: This should feel like a massage, not a workout. Use a gentle-to-medium touch. If the redness lingers, take it as a sign to lighten up.

References:

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2. Ahn, Sun-hee, et al. "Comparative Effects of Facial Roller and Gua Sha Massage on Facial Contour, Muscle Tone, and Skin Elasticity: Randomized Controlled Trial." *Journal of Cosmetic Dermatology*, vol. 24, no. 6, 2025, article e70236, Wiley, doi:10.1111/jocd.70236.



BEYANG

IP-PA1 CREAM

NOURISH | HYDRATE | REJUVENATE

Powerful antioxidants and IP-PA1 keep skin healthy, supple and youthful. Free from harmful chemicals.



Instantly soothes and relieves dry skin



Strengthens skin barrier



Promotes skin renewal



Long-lasting moisture



Gentle to sensitive skin



BEYANG

IP-PA1
CREAM

Intensive Skin Therapy

50g

BEYANG

IP-PA1
CREAM

Intensive Skin Therapy

50g




BEYANG

IP-PAT
CREAM

Intensive Skin Therapy

50g

Nourish, Hydrate, and Rejuvenate: The Complete Guide to BEYANG IP-PA1 CREAM

Are you tired of dealing with persistent peeling skin, rough heels, or dull, flaky patches that just won't go away? Many people struggle with a weakened skin barrier, which allows moisture to evaporate, leaving skin vulnerable to external irritants and premature ageing.

BEYANG IP-PA1 CREAM is a Made-in-Japan dry skin treatment cream formulated to soothe and relieve dryness while strengthening the skin's protective barrier. It can also be used as part of your daily routine to help maintain healthy skin moisture and prevent dryness before it starts. Whether you are dealing with dry elbows or searching for a cream for rough heels, this formula provides extra care for dry areas.

Here are answers to some common questions about how BEYANG IP-PA1 CREAM can support your skincare routine.

1. What are the key active ingredients?

The cream contains IP-PA1, which is a Fermented Wheat Extract, and Bidens Pilosa, a herbaceous flowering plant known for its skin-soothing and antioxidant properties.

2. How does the IP-PA1 ingredient improve the skin?

IP-PA1 promotes the growth of fibroblasts, the skin tissue cells responsible for producing collagen, elastin, and hyaluronic acid.

Research has shown that IP-PA1 can stimulate a 10x increase in fibroblast growth factors and a 4x increase in hyaluronic acid, which helps retain moisture and regenerate the skin.

Another study by Wakame et al. in 2015 found that IP-PA1 can reduce inflammation. It helps prevent inflammatory cells from overreacting, which reduces redness and irritation.

3. How does Bidens Pilosa help the skin?

The Bidens Pilosa used in this cream is cultivated on Miyako Island in Okinawa, Japan, and is valued for its natural anti-inflammatory properties. It provides powerful antioxidants and soothing benefits that support overall skin health and fight the signs of premature ageing.

4. What are the main benefits of BEYANG IP-PA1 CREAM?

BEYANG IP-PA1 CREAM helps nourish, hydrate, and rejuvenate the skin by delivering long-lasting moisture while reinforcing the skin's protective barrier. Its formula is designed for:

- Instant soothing and relief for dry skin
- Strengthening the skin's natural barrier
- Enhancing skin renewal
- Long-lasting moisture
- Gentle care for sensitive skin

5. What skin problems can this cream help with?

It helps address several common skin concerns, including:

- Peeling or dull, flaky skin.
- Rough heels and dry elbows.
- Dry skin around nail cuticles.
- Persistent skin patches.

6. How does it protect the skin from the environment?

The cream strengthens the skin's protective barrier, helping prevent external irritants from entering while reducing moisture loss.

7. How do I use this in my routine?

Apply an appropriate amount to the skin and gently massage until fully absorbed. For best results, use it daily as part of your routine to help maintain healthy moisture levels and prevent dryness.

It can be especially beneficial for the hands, which are frequently exposed to washing, environmental stress, and dryness throughout the day.

8. Is it safe for sensitive skin?

Yes. The formula is designed to be gentle and suitable for sensitive skin. It is formulated without harmful chemicals that may cause irritation.

9. Can I use BEYANG IP-PA1 CREAM on my face?

BEYANG IP-PA1 CREAM is a rich, soothing formula designed to give dry skin an immediate moisture boost. While it has been tested to be safe and gentle, its emollient texture makes it more suitable for areas of the body that need intensive hydration.

For this reason, it is generally recommended for use on areas such as the hands, elbows, heels, and other dry patches rather than the face.

Your Skin's Everyday Shield

If you are dealing with the discomfort of peeling skin or the frustration of rough heels, or simply looking to maintain soft, well-hydrated skin every day, **BEYANG IP-PA1 CREAM** provides intensive moisture and support for dry skin recovery. By combining the regenerative power of IP-PA1 with the soothing protection of Bidens Pilosa, this formula not only provides temporary moisture but also offers long-lasting benefits.

It helps strengthen your skin's natural barrier for long-lasting health and resilience. Don't let dry, flaky skin hold you back. Give your skin the extra care and attention it deserves with this gentle, Japan-made solution.

Disclaimer:

Your health is your greatest asset. While we take pride in the quality of AULORA, BElixz, BEYUL, and BEYANG, our information is intended to empower your wellness journey, not replace medical guidance. Our products support general well-being and aren't intended to treat specific conditions. Please consult a professional to determine how our solutions can best fit your individual needs.

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- 2. Taniguchi, Yoshie et al. "Utility and safety of LPS-based fermented flour extract as a macrophage activator." Anticancer research vol. 29,3 (2009): 859-64.*

<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>Ambassador Suhaila</p> <p>I've achieved 38% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>DCA King Hua</p> <p>I've achieved 25% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>EA Edlyn</p> <p>I've achieved 66% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>RCA ANISHA RCA KARTHIK</p> <p>I've achieved 79.5% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>ECA Lubaina Zakaria ECA Wahid Kahar</p> <p>We've Achieved 25% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>ECA HIDAYAH</p> <p>I've achieved 13% to Seoul, Korea How about you?</p>
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<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>Sapphire Ambassador Dora Kusumandau Sapphire Ambassador Job Sinchang</p> <p>I've achieved 31% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>RCA Meina SE</p> <p>Saya telah mencapai 44% menuju Seoul, Korea bagaimana dengan anda?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>DCA Mary Lee</p> <p>I've achieved 33% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>Join Me</p> <p>I've achieved 46% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>DCA Tan Kim Guan DCA Tan Bian</p> <p>I've achieved 20% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>ECA Goh Kah Jian</p> <p>I've achieved 58% to Seoul, Korea How about you?</p>
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<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>SA ANWAR EZZAT</p> <p>I've achieved 34.85% to Seoul, Korea How about you?</p>	<p><i>They are earning their</i></p> <h1>FREE TRIP</h1> <p><i>How about you?</i></p>				<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>RCA Amal H</p> <p>I've achieved 49.6% to Seoul, Korea How about you?</p>
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<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>SA Jemia binti Awat</p> <p>I've achieved 22% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>RCA Tammy Yung</p> <p>I've achieved 37% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>DCA Fenny Chrestina & Fedrick Tandriawan</p> <p>I've achieved 50% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>SA Edi Chrisca</p> <p>I've achieved 71% to Seoul, Korea</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>Sarah Nur Hafidatul Adawiyah</p> <p>I've achieved 58% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>ECA Carolin Holanda</p> <p>Saya telah mencapai 24% menuju Seoul, Korea Bagaimana dengan Anda?</p>
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<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>Ambassador Nalla</p> <p>I've achieved 25% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>RCA Jetty Kumala</p> <p>Saya telah mencapai 29% menuju Seoul, Korea bagaimana dengan anda?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>CCA Yuki</p> <p>I've achieved 67% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>SA LIN XIAO LING</p> <p>I've achieved 50% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>RCA LENA NAYAN</p> <p>I've achieved 28% to Seoul, Korea How about you?</p>	<p>SEOUL KOREA</p> <p>BE LIFESTYLE TRAVEL IN DAYS 4 NIGHTS QUALIFYING PERIOD: 01/2/2024 - 31/7/2024</p> <p>RCA IYAN</p> <p>I've achieved 25% to Seoul, Korea How about you?</p>
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BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

Ambassador
Suhaila

I've achieved
38%
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

DCA King Hua

I've achieved
25%
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

EA Edlyn

I've achieved
66%
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

Sapphire Ambassador Sapai Chandau
Sapphire Ambassador Job Sinchang

B.O.S

I've achieved
31%
to Seoul, Korea
How about you?

BE a WORLD Traveller

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

DCA Mary Lee

I've achieved
33%
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

SA AMIRAH IZZATI

I've achieved
34.85%
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

CCA Yuki

I've achieved
67%
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

SA LIN XIAO LING

I've achieved
50%
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

RCA ANISHA
RCA KARTHIK

I've achieved

79.5 %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

ECA Lubaina Zakaria
ECA Wahid Kahar

We've Achieved

25 %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

ECA HIDAYAH

I've achieved

13 %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

Join Me

I've achieved

46 %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

DCA Tan Kim Guan
DCA Tan Bian

I've achieved

20 %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

ECA Goh Kah Lian

I've achieved

58 %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

RCA IYAN

I've achieved

28 %
to Seoul, Korea
How about you?

RCA LENA NAYAN

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

RCA Amal H

I've achieved

25 %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

RCA Amal H

I've achieved

49.6 %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

DCA Fenny Chrestina & Fedrick Tandiwana

I've achieved **50** %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

SA Edi Chriscia

I've achieved **71** %
to Seoul, Korea

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

RCA Meina SE

Saya telah mencapai **44** %
menuju Seoul, Korea
Bagaimana dengan Anda?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

SA Jemia binti Awat

I've achieved **22** %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

DCA Tammy Wong

I've achieved **37** %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

RCA Jatty Kumala

Saya telah mencapai **29** %
menuju Seoul, Korea
Bagaimana dengan Anda?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

ECA Carolin Holanda

Saya telah mencapai **24** %
menuju Seoul, Korea
Bagaimana dengan Anda?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

Amb Nur Rabi'atul'adawiyah

I've achieved **58** %
to Seoul, Korea
How about you?

BE a WORLD Traveller

SEOUL

KOREA

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS)
QUALIFYING PERIOD:
SV'2 2026 - SV'7 2026

Ambassador KaEs

I've achieved **25** %
to Seoul, Korea
How about you?

BE Lifestyle Travel (BELT) 2026 – Your Qualification Trip to Seoul, Korea

Welcome to the vision for BE Lifestyle Travel (BELT) Seoul 2026!

At BE, we reward every committed and action-driven fighter with exclusive VVIP travel incentives, unlocking the opportunity to experience the world at no cost.

From China, Hong Kong, Japan to Melbourne, we have already journeyed side by side with hundreds of thousands of BE Fighters—exploring new horizons, creating unforgettable memories, and living the lifestyle others only dream of.

And now, we are setting our sights on Seoul, South Korea
The next destination. The next breakthrough. The next YOU.
Are you one of the fighters striving to earn your ticket?

What is BE Lifestyle Travel (BELT)?

BE International is not just about products or business building. It's also about rewarding effort and consistency in a meaningful way.

Hands down, one of the best things about this system has to be the **BE Lifestyle** Travel (BELT). It's definitely not some lucky draw or a random handout; it's an elite perk built for the people who actually show up and crush their goals, month in and month out.

For the 2026 run, we're taking over **Seoul**. If you're an IBO who can keep that fire lit and stay on top of your game for six straight months, that plane ticket has your name on it. At the end of the day, it's a test of who's got the grit to stay the course until the very end.

It's not just a reward — it's a way to experience the journey together as a team.

At the same time, it also reflects why you need to become a world traveller, because growth in this journey is not only about business success, but also about exposure, experience, and seeing the world beyond your daily environment.

Why BELT Could Be Your Next Big Move

BE Lifestyle Travel is one of those experiences that feels different from a normal trip.

It's a trip for qualified achievers which is totally FREE, but more than that, it's the experience that makes it special.

You don't just travel alone — you go with your team, your friends, your network. That alone makes the whole journey more meaningful.

And during the trip, you also get to:

- Travel with VVIP arrangements
- Meet new people from different regions
- Gain fresh perspective from real experiences

It's business, but it also feels like a reward for everything you've built.

Start Your Journey to Qualify for BE Lifestyle Travel

Truth is, plenty of people are already grinding for their BELT qualification as we speak. The goal is clear: you've got to hit your marks consistently for six months straight during the qualifying window. It sounds straightforward on paper, doesn't it? But the real test is the "everyday" of it all—actually showing up, staying disciplined, and putting in the sweat even when you don't feel like it.

Successful achievers are often guided by 7 daily habits that shape their consistency, including read, listen to recording, watch the testimony, learn the method, use product, selling, attend meetings, contact upline, and opportunity sharing.

These are not complicated steps, but they require discipline to practice them daily.

Look, when you stack up these tiny daily wins over time, that's when you actually start seeing things move. It might not feel like much in the moment, but those small efforts eventually snowball into some pretty massive results. Qualification isn't some far-off dream; it's actually a sure thing for anyone who's got the stamina to just stay the course.

This Is Your Moment to Go for BE Lifestyle Travel

It's way more than just a free trip. Think of it as a massive gut check on your own discipline—a real chance to see if you can actually outrun your old limits. This isn't about getting lucky once; it's about the grind you put in when nobody is watching.

We are locking in **Seoul** for 2026, but don't expect some basic vacation. This is about truly immersing yourself—hitting the historic backstreets in a traditional Hanbok and feeding off the city's energy alongside your team. It's about that moment you finally sit down with a network of people who actually understand the grind it took to earn that spot.

Even as you're reading this, where others are already making moves. They're dialling in their daily habits and obsessing over their targets to make sure their seat on that plane is a done deal.

So, honestly, where are you going to be? Right in the thick of the action, or stuck on the sidelines just watching the highlights?

Want to know more about the BELT 2026 Seoul, Korea trip? [Click here](#) to learn more about BE Lifestyle Travel and look forward to what's coming next.

Disclaimer: Income figures are for illustrative purposes only. Actual earnings vary based on individual effort and market conditions. This is a business opportunity, not a guaranteed salary.

Congratulations!

Beijing

北京
CHINA



TO ALL QUALIFIERS

You deserve to be part of this unforgettable journey!

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS) | QUALIFYING PERIOD: SV'8 2025 – SV'1 2026

2-TICKET QUALIFIERS



Crown Council Ambassador (CCA)
皇冠委员大使



ABDUL RASYID BIN
SULAIMAN & SITI NADIAH
BINTE SAGRI



BONG YOCK LENG &
DUNCAN KOO CHWEE
CHIANG



HAJJAH NONI BTE
MOHD AMIN & ABDUL
NASIR BIN MOHD



NUR ATIQAHT BT
MOHAMMAD HAIZAN



NUR HIDAYAH BTE RAHMAT
& MUHAMMAD HANAFEE
BIN ABDUL RAHMAN



NURAIN SYAKIRAH BINTE
NORDIN & ABDUL YAZID
BIN SAMSI



POON YEW KEE &
KONG KOON YOU



WONG POH WEI &
TAN CHOON MING

Congratulations!

Beijing

北京
CHINA



TO ALL QUALIFIERS
You deserve to be part of this unforgettable journey!

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS) | QUALIFYING PERIOD: SV'8 2025 – SV'1 2026

2-TICKET QUALIFIERS



Diamond Council Ambassador (DCA)

钻石委员大使



ADILAH BINTE ABDUL
LATIP & MUHAMMAD
HISHAM BIN HASBI



MAGISWARY D / O C
RAJA GOPAL LOCAIWUFI
& ELANCHELIJAN



NUR EMYLINA BINTE MD
RAZALI & EDDIE



SITI NURHIDAYAH BINTE
IDRUS & MUHAMMAD
NAUFAL BIN MD DIAH



VASANTHI D/O
NARAYNASAMY



WONG POH KUEN &
YONG HON MUN



YIP MAN LEUNG &
CHONG CHIA YUEN

SINGAPORE

BE a
WORLD
Traveller

Congratulations!

北京
Beijing
CHINA



TO ALL QUALIFIERS

You deserve to be part of this unforgettable journey!

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS) | QUALIFYING PERIOD: SV'8 2025 – SV'1 2026

2-TICKET QUALIFIERS

| EMERALD COUNCIL AMBASSADOR (ECA)

JEYA D/O VADIVELLU & SUBRAMANIAM SILVERAJU
MARIAM BINTE MAHMOOD
MUSDIMAH BINTE MOHD SALLEH

Congratulations!

Beijing

北京
CHINA



TO ALL QUALIFIERS

You deserve to be part of this unforgettable journey!

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS) | QUALIFYING PERIOD: SV'8 2025 – SV'1 2026

1-TICKET QUALIFIERS



Diamond Council Ambassador (DCA)
钻石委员大使



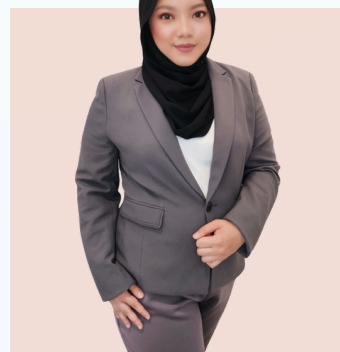
BERTHA LAWARDY & TAN
THIAM MING



LEE LI MENG MARY &
TAN CHEOK YEOW



NORHAIZAN BTE SAHARI
& MOHAMED HUSSAIN
BIN ABDUL KAREEM



NUR HAFIZA BINTE
ARIFFIN & HAMZAH BIN
HASHIM



SARITA BINTE AHMIR &
ABDUL SHUKOR BIN
ZAHARI



TAN KIM GUAN &
TAN BIAN



TAN SWEE BOEY &
VONG KUEI YEW



WONG POH CHEEN &
HA PAK TUNG

Congratulations!

Beijing

北京
CHINA



TO ALL QUALIFIERS

You deserve to be part of this unforgettable journey!

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS) | QUALIFYING PERIOD: SV'8 2025 – SV'1 2026

1-TICKET QUALIFIERS

| EMERALD COUNCIL AMBASSADOR (ECA)

- ALIZA BINTE AMIR & DAUD BIN YUSOF
- CHING WEI WEN & ONG WEE LIAN
- LIM SOK LEE & GOH CHENG CHYE
- LOOK SAI YINN & LIM JINN HER
- M SANTHI & RAVINDNAN S/O MARIMUTHU
- MASTURA BINTE ABDUL MAJEED & MOHD NAGIB SHARIFF
- NUR RAUDHA BINTE MISNI & MUHAMMAD SANI BIN AHMAD
- NURASHYKIN BINTE JAMIL & RAZMI BIN IBRAHIM
- RAHMAD BIN SHARIFF & HAPSAH BINTE MUSDUKI
- SAMIHAH BINTE ABDUL KADER
- TONG WEE LING WENDY (PENG WEILIN)
- ZAIRANI BINTE ALWI & NASHARUDIN BIN SUPA'AT

| RUBY COUNCIL AMBASSADOR (RCA)

- ALIZA SIDDIQUE MISSOURI
- ALOYAH BINTE SALAM
- G MERLIN & PANDIAN S/O KUPPUSAMY
- IZZAH HAFIYAH BINTE ABDUL HAFIZ & SIM XIN WEI TAWFIQ
- MUHAMMAD DZARIF BIN ABDUL WAHAB
- NG LI KIEN DAISY SERAPHINE & SUDHEERAN MADHAVAN
- NUR AZIEMAH BINTE ABDUL AZIZ MRS NUR, AZIEMAH LOUCIF & SID ALI LOUCIF
- NUR SHAKINAH BINTE PAIMAN & MUHAMMAD SHAFIQ BIN SULAIMAN
- RASIDAH BINTI HISAM
- ROZITA BINTE ABDUL RAHIM & MOHAMAD IRWAN BIN YAHYA

SINGAPORE

BE a
WORLD
Traveller

Congratulations!

北京
Beijing
CHINA



TO ALL QUALIFIERS

You deserve to be part of this unforgettable journey!

BE LIFESTYLE TRAVEL (6 DAYS 4 NIGHTS) | QUALIFYING PERIOD: SV'8 2025 – SV'1 2026

1-TICKET QUALIFIERS

| AMBASSADOR (A)

- ISMAIL BIN MOHAMED YUSOF & RAHMAH BINTE SALLEH
- JONE AMURUTHAM & MANICKAM KRISHNAN
- MARTHA MARCELLA D/O ANTONY DASS & PURUSHOTHAMAN THAMBYAH PILLAI GERALD
- MOHAMAD IGHBAL BIN ABDULLAH & MARZIANAH BINTE JUFRI
- MOHD RAZOOLI BIN ALI & ROSLAINI BINTI RAJAB
- MUHAMMAD HAMZAH BIN AMIR & SHARIFAH SALWA BINTE SYED JAMIL
- PAUZIAH BINTE TALIB & MISNI BIN KAYAT
- RADIAH BINTE ALI & ILYAS BIN SELAMAT
- SITTI AISYAH BINTE ABDULLAH & ZAILANI BIN SAPARI

Why Should You Attend BE's

GLOBAL LEADERSHIP CONFERENCE



Build
Connect with Top Leaders



Mentorship
Unlock Elite Leadership Insights



Grow
Accelerate Your Path to BE 9 Benefits



Why Should You Attend GLC?

Global Leadership Conference (GLC), the ultimate pinnacle of success for Independent Business Owners (IBO) at BE International. It is a highly prestigious gathering exclusively reserved for those who have reached the Diamond Council Ambassador (DCA) rank and above. Whether you hustle to fully qualify for your seat or secure your ticket, making it to this monumental event must be your absolute primary goal. It is the defining moment where everyday entrepreneurs transform into extraordinary global leaders. Here is exactly why you need to be in that room.

Connect with Top Leaders

Building a massive, thriving network requires surrounding yourself with individuals who constantly push your boundaries. At this conference, you gain the breathtaking opportunity to connect with top tier leaders who have already mastered the **BE marketing plan**. You will engage with proven achievers, including CCAs, RCCAs, and GAs. These are the incredible top leaders who have successfully navigated the exact same business hurdles you face today.

By engaging in powerful, high-level conversations with them, you absorb elite duplication strategies and fresh perspectives that you can immediately apply to your own team. You are no longer just guessing your way to success; you are learning direct, proven execution plans from the absolute best in the industry.

Unlock Elite Leadership Insights

GLC offers a completely different, highly intimate experience. You are granted the golden chance to sit in an exclusive setting and hear the vision of BE International straight from the Speakers themselves.

They passionately share massive global expansion plans and strategic directions only to those who attended the GLC 2026. This direct mentorship gives you a

phenomenal competitive advantage. Hearing their unwavering belief firsthand ignites a fire within you, equipping you with the powerful insider knowledge necessary to lead your own downlines with absolute certainty and unstoppable momentum. An expensive experience like this can bring out the best potential from you and this will create high-quality top leaders and probably future Legend Speakers in the next **BE The Legend Convention!**

Accelerate Your Path to BE 9 Benefits

This event does not just teach you what the compensation plan is; it hands you the exact key to fully unlock it. Every single conversation, strategy, and vision shared at this gathering elevates your overall leadership capacity. When you absorb the proven formulas from top earners and align with the future goals of the Founders, expanding your network becomes incredibly natural.

The profound knowledge you bring back home makes team duplication significantly easier, massively accelerating your journey through the ranks. Suddenly, the highest tiers of the **BE 9 Benefits**, like the Car Fund, House Fund, and the prestigious Year-End Bonus, transform from distant dreams into inevitable milestones. You leave fully equipped to claim every single reward.

Reach the Highest Level of Elites through GLC

At BE International, we believe in a mentorship system and provide comprehensive BE System Education for everyone, starting from first-time joiners to top leaders. Our structured training and clear guidelines equip you with a simple, duplicable system for success. From mindset and product knowledge to advanced leadership development, you will never walk this journey alone.

GLC is the pinnacle of elite development—the stage every leader aspires to reach. The first half of 2026 will unite nearly 500 of BE's most driven individuals. The future is set—will you be among them?

If you have made it, let's meet at the top. If not, let the next GLC become your non-negotiable conquest. Go all in, rise beyond limits, and unleash an era-defining leadership through GLC.

Disclaimer: Income figures are for illustrative purposes only. Actual earnings vary based on individual effort and market conditions. This is a business opportunity, not a guaranteed salary.

Job Gone.

Game On.



Is Your Boss Already Planning Your “Replacement”? Why 2026 is the Year to BE Your Own CEO

Here’s the cold, hard truth that your HR department won’t tell you: 58% of employers in Singapore have already planned a hiring freeze for this year. While you’re sitting in the office trying to look “productive,” nearly three in five bosses are looking at the spreadsheet and wondering if your salary could be better spent on an AI subscription or “outsourced” to a more affordable region.

But here’s the thing: you can either wait for the “invitation to a private meeting” or you can build a liferaft before the ship starts tilting. According to the latest Singapore 2026 Economic Outlook, the traditional employment model is no longer the “safe” bet it used to be.

The “AI Jolt” is Real—And It’s Not Just for Techies

In late 2025, we heard whispers. Now, in early 2026, it’s a roar. Professionals, Managers, and Executives (PMEs)—the exact people who thought they were “safe”—are the ones feeling the heat. It’s what experts are calling the “AI Jolt.”

If your strategy is to “work harder” and hope for a 3% increment, you’re already losing. Inflation doesn’t care about your loyalty. Your landlord doesn’t care about your “years of service.”

But there is a way to become Anti-Fragile. By diversifying your income now, you ensure that a single email from HR doesn’t collapse your entire world. You need a vehicle that offers Financial Freedom without the overhead of a traditional startup.

Why a \$20 Membership is Smarter Than a \$20,000 Degree

In the “Old World,” we were taught that to make more money, you needed more certificates. In 2026, certificates are just expensive wallpaper.

What you need is a system. Specifically, the **BE International** system.

Compare these two paths:

1. **Traditional Business:** Spend \$100k on a franchise or retail shop. Pray that foot traffic returns. Pay rent even when you’re sick.
2. **The BE Way:** Pay \$20. Get a global digital platform. Leverage world-class products like **AULORA Pants with KODENSHI®** and **BEliz SHIRUTO**.

With BE, you aren’t just selling products; you’re building a **Limitless Income** stream. When you share the benefits of How KODENSHI® Technology works — which uses Japanese ergonomics and far-infra-red technology to improve wellness—you aren’t just “doing sales.” You are providing a solution to a world that is more stressed and health-conscious than ever.

From “Salary Man” to Financial Freedom

“But I don’t know how to do business,” you say.

Neither did the thousands of Singaporeans who are now enjoying Passive Income and **Travel for Free** incentives. They didn’t start with a business degree; they started with a \$20 membership and a willingness to learn. You can see their journeys for yourself and read our latest **Success Stories** here.

Here’s the reality of the BE opportunity:

- **No Inventory Stress:** You don’t need a warehouse or a stockroom.
- **Global Reach:** Your business doesn’t stop at the Causeway. It’s borderless.

Scientific Backing: You’re dealing with premium, award-winning products. Whether it’s immune support with **BEliz SHIRUTO** or circulation with AULORA, the results speak for themselves.

2026: The Year You Stop Asking for Permission

The “Safety” of a 9-to-5 is a myth. The real safety is having a business that YOU own. A business that grows while you sleep. A business that doesn’t care if a CEO in Silicon Valley decided to lay off 10,000 people today.

So, are you going to keep refreshing your LinkedIn feed, hoping for a miracle? Or are you going to take the \$20 that you’d normally spend on a mediocre lunch and use it to buy your freedom?

The economy isn’t going to save you. But you can save yourself.

Stop waiting for the economy to get better. It won’t. But your bank account can.

Contact the BE Office or the person who shared this with you to activate your \$20 membership today. Start your journey toward **Financial Freedom** now.

Disclaimer: Income figures and success mentioned are for illustrative purposes. Potential earnings are based on individual effort, skill, and market conditions. There are no guarantees of specific income levels.



BE



Fuel
Food
Utility
Daily Essentials

MONEY

"NO ENOUGH"?



Start Your "Inflation-Proof Plan" Now!



Singapore Living Costs Are Rising — Time to Activate Your “Inflation-Proof Plan”!

“This month’s electricity bill went up again.”

If you’ve heard this in your family chat lately, you’re definitely not alone. According to The Business Times (late March 2026), due to geopolitical tensions in the Middle East affecting global energy supply chains, Singapore’s household electricity tariffs have increased by 2.1% for April to June.

While the average increase of around \$1.80 per household may seem small, the Energy Market Authority (EMA) has warned that sharper and more significant hikes could be coming.

At the same time, RON95 petrol prices surged to \$3.38 per litre in March. Inflation in Singapore is tightening like a net — and this may only be the beginning. Global economists are predicting that inflation could hit like a tidal wave in the coming months, and Singapore won’t be spared.

Have you started cutting back — dining out less, or comparing prices at the supermarket just to save a few dollars?

Here’s the hard truth: **Saving alone will never outpace inflation.**

“Saving Money” Is Not the Real Solution

When prices go up, most people instinctively try to cut expenses — use the fan instead of air conditioning, or skip that daily cup of kopi. But inflation isn’t temporary or isolated — it’s systemic. Your savings are quietly losing value over time, even if you don’t immediately feel it.

The real question is: Are you going to rely on saving a few dollars here and there for the next 10 years just to cope? Some people turn to increasing income

— starting an online business, e-commerce, or becoming a Grab driver. These are valid options, but they come with trade-offs: time, energy, and ongoing costs.

In today's economy, traditional businesses are becoming harder to sustain. High rental, rising operating costs, and significant upfront investment mean you could be spending tens of thousands before even seeing profit.

In a world of volatile fuel prices, traditional businesses can easily turn from assets into liabilities — as every fluctuation eats into your margins.

BE International: Your Low-Capital Safe Haven

This is where **BE International** offers a different path — a low-capital business platform designed for today's uncertain economy. You don't need to quit your job or risk your life savings. With just a **\$20 registration fee**, you can start building a global business platform.

Why is this one of the best inflation-proof strategies in 2026?

- 1. No inventory, no logistics stress:** No matter how high fuel prices go, BE handles delivery and warehousing. No stockpiling products at home, no trips to the post office.
- 2. Health & wellness is always in demand:** No matter the economy, people will always prioritize their health. Award-winning products like AULORA Pants with KODENSHI® and BELIXZ SHIRUTO address real, everyday needs.
- 3. Leverage your time:** Whether you're a homemaker, employee, or small business owner, you can build your business using just your mobile phone during spare time. You're not trading time for money — you're building a system that can generate passive income.

From “Consumer” to “Entrepreneur”

I recently attended BE’s **Business Owner Seminar (BOS)** and **BE CAMP** in Malaysia. Nearly 10,000 participants from Singapore, Malaysia, Brunei, and Indonesia came together — and the event was even recognized by the Malaysia Book of Records as the largest entrepreneurial motivation camp.

Honestly, it was quite inspiring. Seeing so many like-minded individuals made me reflect on how many people feel overwhelmed by daily expenses — electricity bills, cost of living, and more. Through BE, I’ve seen that it’s possible to create an extra layer of financial security. Even something as simple as earning enough for a free trip can feel incredibly rewarding.

Many people worry they lack experience or sales skills — I had the same concern at first. But BE’s system is structured to guide you step-by-step from zero. What really matters is your willingness to improve your situation.

Just recently, close to 10,000 dream-chasers from across Singapore, Malaysia, Brunei, and Indonesia gathered to explore the opportunities BE offers. BE CAMP was officially recorded in the Malaysia Book of Records as the “**Largest Entrepreneurial Motivation Camp**” — a testament to the strength and proven success of the BE system.

Imagine this: while others are stressing over rising utility bills, you’re generating additional income through BE — enough to cover household expenses, or even enjoy free travel. **All it takes is a \$20 starting point — with unlimited income potential.**

You don’t need a strong sales background. BE’s education system will guide you from the ground up. What you need is the decision to take action and change your current situation.

Don’t wait for the economy to improve — it won’t fix itself. But your financial situation can. Stop being a victim of inflation. Reach out to the person who shared this with you, or visit a BE office to explore how you can activate your own “inflation-proof plan.”

**BE A
GLOBAL
STAR**

2026



Reasons

TO BE A GLOBAL STAR!

**Expand your
income & momentum**

**Forge stronger
leadership bonds**

**Claim your place
on the global stage**

3 Reasons You Need to Fight for BE A GLOBAL STAR

If someone handed you a seed today, what would you do? Would you throw it away or would you plant it to see just how tall it could grow? If you would plant it, it shows you have the ambition to see things through and the hunger for real growth.

While success means something different to everyone, one thing is true; the harder you strive, the more victories you collect. And in this journey, shouldn't your next big milestone be earning your place as a BE A GLOBAL STAR achiever? If you are wondering why this specific recognition is such a game-changer, let us share the 3 "BIG WHYs" with you.

Expand Your Income and Momentum

The first and most immediate impact of BE A GLOBAL STAR campaign is the significant advancement in financial results for new Ambassadors. By aligning with the standards of this campaign, new Ambassadors often see their income potential grow. This isn't just about the numbers. It is about cultivating a culture of high-achiever with high-impact results.

By striving for this recognition, you naturally nurture a culture of excellence centered around a healthy Personal Group Sales Volume (PGSV). This focus ensures that your business foundation is sustainable. With our winning awards product such as **BELIXZ SHIRUTO**, you have a powerful new tool to accelerate this momentum. Sharing high-impact products isn't just about sales. It's the opportunity to expand your network. When you introduce a product that helps with their health improvement, you are building a fast-growing business that brings wealth and success to everyone. By keeping your standards high, you are creating a stable and bright future for all.

Forge Stronger Leadership Bonds

Leadership is the pillar of BE business, and BE A GLOBAL STAR campaign serves as a vital tool for identifying and developing key leaders within your network. To reach this achievement, an IBO must look beyond their own efforts and focus on the growth of those around them. This process naturally brings hidden talents to the surface, allowing you to mentor and develop the next generation of key leaders.

This journey also brings a rhythmic, effortless efficiency to your daily 3S activities: Selling, Sponsoring, and Servicing. These are no longer just tasks; they become a unified, high-impact flow of energy. Through the warmth of Home Parties and an empowering environment like BES, you create an intimate space where prospects can experience the products firsthand, turning curious guests into committed partners. These touchpoints serve as powerful tools to strengthen bonds and convert potential prospects into lifelong IBOs.

Claim Your Place on the Global Stage

BE A GLOBAL STAR campaign is the primary gateway to international exposure and the highest forms of professional recognition. Qualifying for this campaign significantly increases the likelihood of becoming a qualifier for the **BE Lifestyle Travel Seoul, Korea**. The experience of traveling to a free world-class trip like Seoul is a profound milestone that broadens an achiever's perspective, allowing them to witness the global scale of the BE movement firsthand.

Beyond the travel, this campaign is the audition for the biggest stage of all, which is **BE The Legend Convention 2026**. By attaining the super star status, you are positioning yourself and your team members to be the leaders who will eventually walk across that stage. Producing more leaders for the prestigious stage is essential for your team's morale and branding. It transforms your organisation into a leader-producing machine, where your success becomes a spark of inspiration for thousands of others, cementing your legacy as a true leader.

A Promise to Your Future Self

Fighting for BE A GLOBAL STAR is a commitment to your future self and your entire team. It is a journey that expands your potential, strengthens your leadership roots, and places you on the path to international recognition. By setting this as your non-negotiable goal, you are choosing to lead by example and prove that with the right mindset, the world is truly within reach. Now is the time to rise, focus your energy, and claim your place among the elite. It's time to BE the SUPER STAR!

Disclaimer: Income figures are for illustrative purposes only. Actual earnings vary based on individual effort and market conditions. This is a business opportunity, not a guaranteed salary.



BE

5 ADVANTAGES

SINCE 2017
BE Global Marketing Plan



- **Legal**
- **Equitability**
- **Humanity**
- **Connectivity**
- **Sustainability**

5 Advantages of BE Marketing Plan!

Choosing the right path to success is the most important decision for any entrepreneur. Many think a marketing plan is just a list of numbers, but BE Marketing Plan is truly special. It isn't just a normal business strategy; it's a fail-proof roadmap for anyone who follows it correctly.

To achieve your dreams, it's crucial to fully understand how these 5 advantages create a life of greatness!

100% Legal

Trust is the foundation of any long-term business. BE is a proud member of Direct Selling Association of Malaysia (DSAM), Direct Selling Association of Singapore (DSAS), and Asosiasi Penjualan Langsung Indonesia (APLI), making us a genuine and legitimate company.

Our commitment to excellence is further proven by our **award-winning, high-quality products** that provide real value and results to consumers every day. This combination of legal recognition and product excellence ensures that every Independent Business Owner (IBO) can build their career with total peace of mind.

Equitability: Fairness for Every Effort

Our marketing plan follows the true spirit of shared success, ensuring a just distribution of bonuses for leaders at every level. The heart of our system lies in the **BE 9 Benefits**, which outlines the diverse rewards you can achieve. When you consistently follow the guidance of your uplines, your rewards will naturally grow in line with your dedication. This equitable system ensures that your hard work is fully recognised, creating a fair and inspiring environment where everyone has the opportunity to thrive as a leader.

Humanity: Changing Lives from Zero

BE System Education is designed with a deep sense of humanity, prioritising the growth and well-being of every member. We encourage our rising leaders to expand their market reach, while our top leaders focus on strengthening the network's foundation. This supportive structure has created countless **success stories** of people who once faced heavy financial burdens, lack of time, and difficult life commitments. Through this plan, they have found a way to overcome these hurdles, gaining the true freedom and security they once thought were out of reach. It proves that no matter your starting point, BE provides a heartfelt path for everyone to rise.

Connectivity: BE Family Culture

BE Marketing Plan is special because it fosters a beautiful, interdependent relationship across all networks. In our community, we embrace the BE Family culture, where uplines and downlines provide constant guidance and sincere support to one another. This bond is strengthened through our regular gatherings, such as Weekly Meetings, Home Parties, BES, and our empowering **B.O.S.** By design, our plan encourages harmony and collaboration, ensuring that everyone moves forward together in a positive, supportive environment where we celebrate each other's wins.

Sustainability: Building for the Next Generation

One of the most beautiful aspects of the BE Marketing Plan is its long-term sustainability. It is designed to be a lifetime business that continues to grow alongside you. The dedication and effort you invest today are not just for the present; they create a lasting asset that can be passed on to the next generations. This ensures that the fruits of your hard work, the network you've built, and the financial freedom you've achieved can continue to provide security and comfort in the years to come.

Your Future Starts with the Right Plan

The real success of a marketing plan is its ability to nurture many successful leaders, which naturally leads to a substantial income. This growth happens effortlessly when you succeed at BE and follow our proven system! Contact us today to start your BE Business Opportunity and understand more about the BE Marketing Plan. Let's reach your next milestone of greatness together!

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How to "SELL"

during this Raya?

- Stay Professional Appearance
- Master The Art of Soft Sell
- Build Your List
- Invite Friends to BE Events
- Do Quick Follow-ups



How to Grow Your Sales and Network During Hari Raya!

Hari Raya Aidil Fitri is a beautiful season where hearts reunite and homes are filled with the laughter of beloved ones. While we cherish these precious moments, it is also a “golden season” for our Independent Business Owners (IBOs) to maximise their sales and sponsorships! A truly goal-driven leader knows that success doesn't just happen, it is nurtured with love and preparation.

Here are 5 secrets to turn this festive joy into a season of incredible growth.

1. Stay Professional Appearance
2. Master The Art of Soft Sell
3. Build Your List
4. Invite Friends to BE Events
5. Do Quick Follow-ups

1. Stay Professional Appearance

You are the face of your business, so looking and feeling your best is key. This starts during Ramadan and carries through every Raya visit. When you dress neatly and stay energised, you aren't just a relative, you are a credible consultant of health and beauty. By nourishing your body with **BEliz SHIRUTO** and achieving that radiant festive skin with **BEliz COLLAGEN PLUS**, you show everyone that the BE lifestyle really works.

When you look and feel your best, people naturally want to know your secret!

2. Master The Art of Soft Sell

Preparation is important so that when the festivities arrive, your sharing feels like a natural conversation rather than a sales pitch. Always attend every Weekly Meeting to stay updated and practice your product presentations. When you

host relatives, let your home tell the story by displaying BE products gracefully. Wearing your **AULORA Apparel Series** while serving guests is the perfect way to stay in shape and serves as a silent conversation starter.

Remember, while our passion is big, always respect the feast! Avoid rushing into product demos or hard selling while people are enjoying their meals. We want our friends to feel comfortable and loved, ensuring the BE brand remains a symbol of harmony and joy.

3. Build Your List

Every Iftar gathering and house visit is a precious chance to expand your network. This season is about building a bridge of trust. Focus on exchanging business cards, collecting information, and truly listening to the needs of your relatives and friends. Don't feel pressured to sign everyone up on the spot. Instead, focus on building your list with a warm heart, so you have a foundation of potential prospects to follow up with once the celebrations settle down.

4. Invite Friends to BE Events

The month of Raya is full of high-energy activities! One of your biggest tools is inviting your guests to the Hari Raya celebration at the Malaysia Head Office. It's a joyful, stress-free way for potential prospects to feel the BE energy and understand the business opportunity. Whether it's an empowering BES session or a Home Party, these invitations allow your friends to see that they aren't just joining a business, they are joining a family that celebrates success together.

5. Do Quick Follow-Ups

The most important factor in your success is what you do after the celebration. A heart-to-heart follow-up is most powerful when the memory of your meeting is still fresh. Act promptly to check in on those you met. Before you leave a prospect's home, always leave behind a gift of knowledge such as a leaflet or

handbook they can refer to. This final effort is your ultimate gateway to doubling your growth and claiming your place on the global stage.

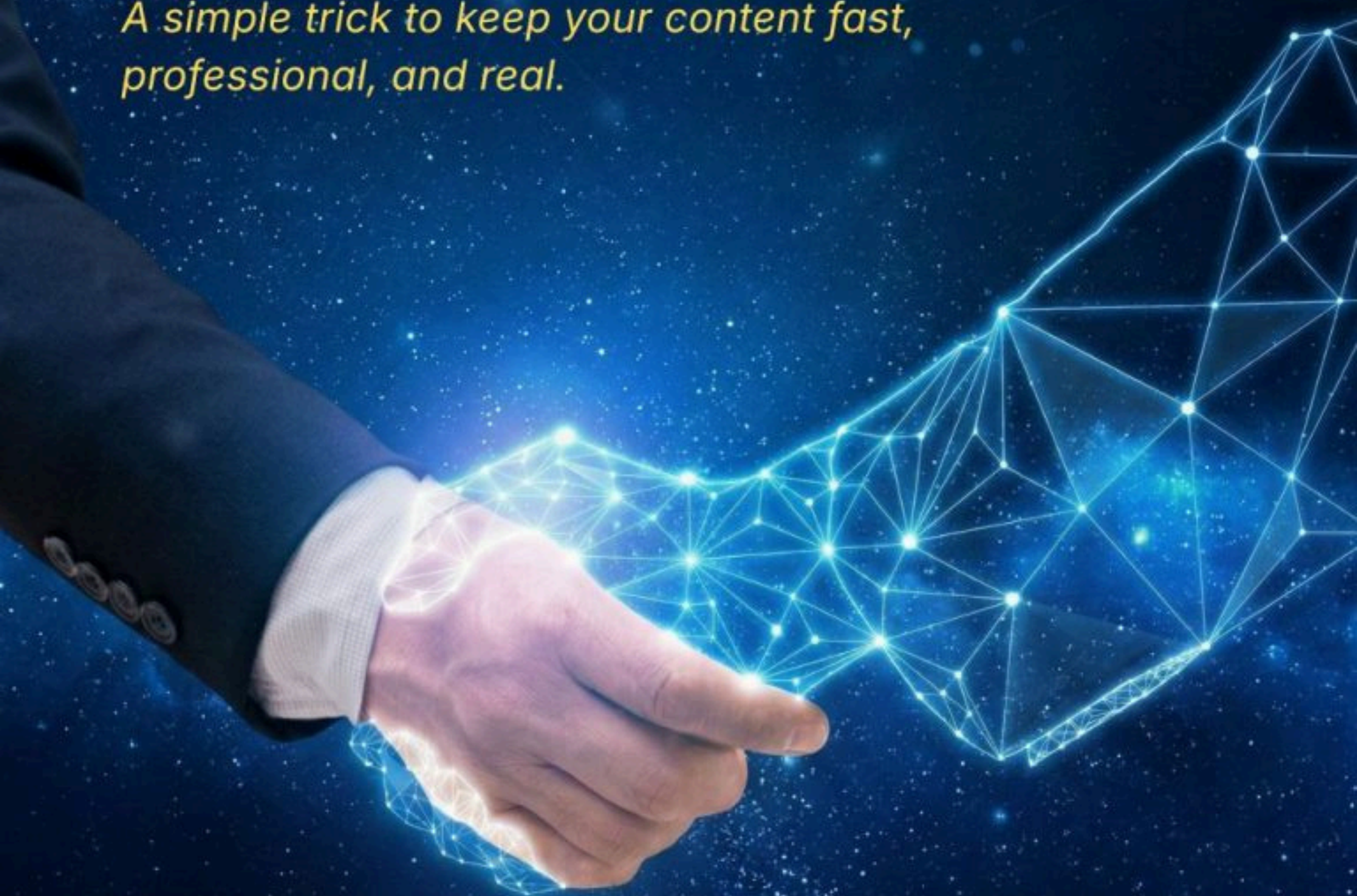
Double Your Growth, Double Your Victory!

Hari Raya is truly the most special time to expand your reach and invite others into our BE family. By following these steps, growing your sales and growing your network becomes a natural part of your celebration. Act promptly to share the gift of health and wealth. Start building your heart-centered legacy of greatness today and right here!

Disclaimer: Income figures are for illustrative purposes only. Actual earnings vary based on individual effort and market conditions. This is a business opportunity, not a guaranteed salary.

Master **AI**. **BE** Authentic. Build **BRAND TRUST**.

*A simple trick to keep your content fast,
professional, and real.*



Why AI-Generated Product Photos Might Be Costing You Sales

We all know how crazy a typical day gets when you are building your BE business. You are prospecting, following up, running team meetings, and trying to manage your personal life all at once.

So, when tools like ChatGPT, Gemini and Midjourney came along, it felt like a massive weight was lifted. Suddenly, you can whip up a whole week of social media posts or create a stunning graphic in just a few minutes. That is amazing, and we absolutely want our Independent Business Owners (IBOs) to use technology to work smarter.

But we've noticed a tiny hiccup happening online lately, and it is worth talking about before it impacts your income. Lately, a lot of people are using AI to generate pictures of our products.

Here is why that happens, why it is risky, and how you can fix it in seconds.

What Happens When We Ask AI to "Draw" Our Products

AI is incredibly smart, but it doesn't actually know what a box of **BElixz SHIRUTO** looks like in real life. It just guesses based on millions of random supplement boxes it saw on the internet.

So, when you tell an app to make a picture of **AULORA Pants with KODENSHI®**, it usually gets confused. The logo gets misspelled. The colours look slightly neon or washed out. The text on the packaging turns into unreadable scribbles.

You might look at it quickly on your phone screen, think "that looks good enough," and post it to your Facebook page. But your followers? They notice the weird details.

The Hidden Cost of “Close Enough”

In our line of work, trust is literally everything. People don't just buy a product; they buy it because they trust you and your authenticity.

When a prospect spots a strange, computer-generated image that doesn't match what is on the official website, they hesitate. They start wondering if the product you are selling is a knock-off. Or worse, they wonder if you actually use the product yourself, or if you are just faking it for social media.

You work way too hard building relationships to lose a potential customer over a clunky graphic.

Plus, if thousands of IBOs start posting different, warped versions of the packaging, it makes the whole BE brand look messy. Consistency is what keeps our brand looking premium.

A Simple Fix: Getting the Best of Both Worlds

Please keep using AI to save time! We just need to use it for the right things. The easiest way to keep your content looking professional is a quick mix-and-match approach.

First, let the bots handle the heavy lifting. Use them to brainstorm caption ideas, write emails, or outline the perks of the BE Opportunity.

Second, have the AI generate a beautiful background for your poster. Want a sunny outdoor vibe? A clean, modern gym floor? Or a luxurious marble counter? Let the AI create that stage for you.

Third, and most importantly, drop in a real photo. Snap a nice picture of the product sitting on your table, or just grab an official high-resolution shot from the_BE Website. Use a free app like Canva or your phone's photo editor to erase the background of your real photo, and just paste it over your AI-generated scene.

Boom! You now have a custom, eye-catching graphic where the product looks completely authentic.

A Quick Sanity Check Before You Post

Before hitting publish on your next post, just do a quick visual check:

- Did I use AI for the text and the background? (Great!)
- Did I ask AI to draw the actual product? (If yes, delete the product and swap it for a real photo).
- Can I clearly read the BE logo and the label?

You are the face of your business. Keep it authentic, protect the brand you've worked so hard to build, and your audience will keep trusting you to guide their wellness journey.

Dinner with BE Founders and our uplines



“
Thinking Is
the Question,
Action Is
the Answer

RCCA Lee Jen Lin (Angela) &
Kong Teck Lung

Former Professional Accountant &
Family Business Owner

From Professional Elite to the Struggles of Traditional Business

RCCA Angela was born in Sibu, Sarawak, and grew up in a financially comfortable family. Despite this, as the eldest daughter, she developed a strong sense of independence from a young age and never relied on her parents.

She started earning her own income in primary school by submitting articles for publication. In secondary school, she worked part-time in five-star hotels, and during university breaks, she helped her mother make and sell festive cookies and cakes. Compared to comfort, she found greater satisfaction in earning through her own efforts.

After graduation, she moved to Brunei and built a 16-year career in accounting, holding key roles across multiple companies through her professionalism and dedication.

However, within that stability, she began to see the limitations of corporate life—no matter how high the income, it remained bound by systems and workplace dynamics. Seeking greater freedom, she made the bold decision to leave her career and start her own bakery business.

The Harsh Reality of Traditional Business

To realise her dream, Angela invested heavily in baking courses and shop renovations. Yet just two months after opening, when MCO struck, forcing all her planned classes to be cancelled.

To survive, she quickly pivoted to selling healthy lunchboxes and festive cookies. While business was decent, life became extremely exhausting—working from 5 a.m. until late at night with barely any rest.

It was during this period that she recognised the harsh reality of traditional business: it is heavily dependent on personal time and physical effort, making it difficult to replicate and even harder to scale.



Blessed to turn our Car Fund into our dream car

No matter how hard she worked, there was only one of her. No matter how much she pushed herself, there was always a limit. Combined with the challenges of managing staff, she began to question: Is this model truly sustainable in the long run?

It was at this turning point that a new opportunity quietly appeared.

A Health Crisis That Changed Everything

After giving birth, Angela attempted to regain her figure quickly and lost 10 kg within a month. However, due to an imbalanced diet, she suffered severe hormonal disruption, resulting in painful pus-filled breakouts from her chest to her neck—leaving even doctors at a loss. At that time, she met her upline, DCA Chai Yit Hoe, who recommended BELIXZ SHIRUTO to her, and her condition improved gradually.

Although she strongly believed in the product's effectiveness, both she and her husband, Kong Teck Lung, were initially resistant to direct selling. They were firm in their stance—they would not sell products or participate in any marketing plan.

Everything changed one day when they saw CCA Gigi Chai, a

housewife, achieve the car fund and purchase a luxury car. In that moment, Angela's competitive spirit was ignited: "If she can do it, why can't I?"

That single thought led the couple to give the business a try together. Leveraging their network, they achieved outstanding results in their very first month and began to see the business's true potential.

Turning Doubts Into a Driving Force

The journey of transformation is never smooth. Angela and her husband were surrounded by a social circle of high-income individuals. While financially comfortable, many lacked the drive to push further, making it difficult to find like-minded, ambitious partners.

At the same time, opposition from the family added immense pressure. Her husband once worried that this business might affect their relationship, even fearing that friends might distance themselves. Instead of retreating, they chose to let results speak.



Growing and learning together with the network at BE events



Honoured to receive the RCCA recognition at BE Convention

Every doubt, every criticism became fuel for their progress. Together, they persevered, supported one another, and continued moving forward.

The Breakthrough: Leveraging the System

As they deepened their understanding of the BE system, Angela and her husband realised a crucial truth: Success is not determined by individual ability, but by the ability to leverage it.

By leveraging the system, mentorship, and team support, they no longer had to rely solely on their own efforts. Instead, they could multiply both their time and results.

Angela openly shares that her promotion to RCCA within just two years was largely due to mastering this principle—achieving more by leveraging more, with less effort.

Through this platform, they not only achieved personal breakthroughs but also guided their team members to grow, transform their lives, and achieve their dreams. Helping others succeed has become one of their greatest sources of fulfilment.



Achieved the Car Fund and House Fund together



Action Is the Starting Point of Change

Looking back on their journey, Angela and her husband hold onto a simple yet powerful belief:

"Thinking is the question, action is the answer."

To them, opportunities do not appear on their own. It is only through action that things begin to change.

This courage to act, to try, and to persevere transformed them from ordinary individuals into leaders capable of building teams and creating impact.

And their story serves as a reminder to everyone: While some are still hesitating, others are already changing their lives through action.

An unforgettable moment with BE Founders, Ir. Lee Suet Sen & Ho Huey Chuin



“

Health is like money, we never have a true idea of its value until we lose it”

RCCA Suffian Ali & RCCA Nur Yiizzaty Islam
Former Hotelier & Teacher



A Life Defined by Stability

RCCA Suffian Ali and RCCA Nur Yiizzaty Islam built their lives on a foundation many would admire, shaped by discipline, responsibility, and a clear sense of direction. Suffian rose through the hospitality industry to become an operations manager, a role that demanded precision, resilience, and unwavering commitment. His days were structured around relentless responsibilities, often leaving little room for himself. Yet behind the title was a reality few could see. The weight of constant pressure, coupled with ongoing health challenges such as vertigo, began to take a toll. Not just physically, but mentally as well. Nur Yiizzaty, on the other hand, was a dedicated teacher, committed to shaping young minds. Together, they represented stability, a steady income, clear career paths, and a predictable future.

From the outside, everything appeared secure and well-established. Yet beneath that stability was a quiet realisation. In fulfilling their responsibilities, they were sacrificing something deeply important: their time, flexibility, and the freedom to shape the life they truly desired.

When Awareness Sparks Change

As the years passed, Suffian and Nur Yiizzaty began reflecting more deeply on their journey. It was not dissatisfaction that sparked these thoughts, but a growing awareness that their current path had its limits. In 2023, during one of the most challenging periods of his health, Suffian came across AULORA products on TikTok. His intention was simple: to find a solution. As his condition gradually improved, something within him began to shift. What started as a journey towards recovery slowly evolved into a deeper sense of purpose. He made a personal promise that if this could help restore his health, he would share it with others. That promise became the beginning of something far greater.



Car Fund

His first exposure to the BE environment, particularly during Mega BOS, became a turning point. For the first time, he experienced more than just a business platform. He found a sense of belonging. It was not the results that moved him, but the people. The energy, the sincerity, and the genuine appreciation made him feel seen and valued. He often says, “If God gives me one chance, I will give others a thousand chances.” To him, sharing knowledge and opportunity is a form of sadaqah jariah, a continuous act of giving. Every life impacted, every success story, and every moment of happiness shared with others brings a deeper sense of fulfilment.

The Courage to Embrace a New Path

Their journey took a significant turn when they were introduced to a new perspective that challenged everything they had believed about success. The decision to transition was not an easy one. Before committing fully to BE, Suffian sought the blessing of those closest to him: his wife, parents, and children. There were concerns, especially from his children, who questioned the stability of leaving behind a secure career in hospitality. Yet, he made a firm promise

to himself, "Give me one year. If I don't succeed, I will return." That one year became his proving ground. He pushed beyond his limits, embraced uncertainty, and gave his all. In time, he not only proved his decision right but gained something far more meaningful, the freedom to choose his own life.

The path, however, required resilience. Building across Sarawak meant travelling long distances, navigating poor road conditions, and enduring physically demanding journeys. "There were times I had to sleep by the roadside," he recalled. Beyond the physical challenges, he encountered individuals who could not read, write, or count. Yet, his greatest concern was never their limitations. "I was afraid they would give up," he said. "So I stayed with them, guided them, and believed in them." His philosophy remained simple: "I don't chase the title. The title will come." And it did, so quietly that he did not even realise when he achieved RCCA.



Attended the BE Leadership Meeting



BE Extravaganza Success Travel (BEST) Milan with Founders

Building a Life with Purpose and Growth

As they continued their journey, Suffian and Nur Yiizzaty began to see a clear shift in how they viewed success. What they were building was fundamentally different from what they had experienced before. It was no longer about trading time for income, but about creating something that could grow beyond their individual efforts. With the guidance of a structured BE Education system and a supportive environment, their actions started to gain momentum.

This growth reshaped how Suffian saw his future. His vision shifted from personal success to building a lasting legacy, one that can continue to benefit his children even when he is no longer around. As a father of four, he encourages them to pursue higher education, keep learning, and one day return to grow with BE International. He often reminds them, "Go anywhere you want in life, achieve anything you want in your career, but always come back to BE." Because while the opportunity may not be obvious at first, the sweetness of success begins from the very first step.



BE THE LEGEND Convention



A Future Redefined by Choice and Impact

Today, RCCA Suffian and Nur Yiizzaty are living a life that reflects the courage they once chose to embrace. No longer confined by rigid schedules, they have created a lifestyle defined by flexibility, purpose, and the ability to prioritise what truly matters. Their story stands as a powerful reminder that transformation does not always begin with hardship. Sometimes, it begins with awareness, the courage to recognise that even a stable life can be expanded into something more meaningful, and the willingness to take that first step towards it.



Crown Council Ambassador (CCA)
皇冠委员大使



ABDUL RASYID BIN SULAIMAN /
SITI NADIAH BINTE SAGRI



FATIMAH BINTI LAMIN /
HAMDANI BIN ABDULLAH



SATU @ SATU UNIS ANAK GINDA



SUZIRAH BT SHARIFF / MOHD RASIS BIN IDRIS



THANGAMAH A/P ANDY / MATHAN PERIANAN



Diamond Council Ambassador (DCA)

钻石委员大使



AMMANYAMMAH A/P SOCKALINGAM /
PANEER SALVAM



CHEONG SOOK FUN / LOK WAN HOONG



KAMARIAH BINTI ALI / ABDUL AZIZ BIN AHMAD



KOTHAI MALAR A/P NADARAJA /
THAMBIRAJAN A/L NARAYANAN



LEAN YUEN CHEA



MAGISWARY D/O C RAJA GOPAL /
ELANCHELIJAN



NIRMALA A/P RAJOO /
M. CHANDRAN A/L MUNYANY



NIRMALA DEVI A/P NADARAJA /
MANIVANNAN A/L PERUMAL



NORAIWAWANI BINTI CHE MUD /
JUHARI BIN DERAMAN



Diamond Council Ambassador (DCA)

钻石委员大使



ROHANA BINTI SULAIMAN /
JULAYILI BT HASSAN



SITI ZAHRAH BINTI ISMAIL



SIVAMONEY M SOCKALINGAM /
RAJINI T RAMAKRISHNAN



TITIN ROSNELY



ZAIMAH BINTI MOHD /
BAHRUDDIN BIN ISMAIL



BHAGESVARI A/P KOKILAN



DAYANG NABIELA BINTI ZULKIPLI /
MOHD FAZWAL BIN SUNGIT @ SHUIB



LILIANDA SOENARTO /
KHIN HIAN TJITRADINATA



NASHRINA MAERAJ /
ABDUL QAYUM BIN HAJI AWANG HAMZAH



Diamond Council Ambassador (DCA)
钻石委员大使



NOR ALIYAH HJ MAIL



ZUBAIDAH / NOVAL JAMALULLAIL

NANCY LOW / KONG CHIT SENG 

LOVE BEYOND ETERNITY



BE
FOUNDATION

BE FOUNDATION SCHOLARSHIP

Nurturing Future Leaders Through Education





UNIVERSITI
MALAYA

SCHOLARSHIP OFFERING



Fully Funded
Tuition Fees



Monthly
Allowance



Employment
Opportunities

DISCIPLINES OFFERED



UNIVERSITI
MALAYA

FAKULTI SAINS
Faculty of Science

- Biochemistry
- Biotechnology
- Chemistry
- Science Education



UNIVERSITI
MALAYA

FAKULTI PERNIAGAAN DAN EKONOMI
Faculty of Business and Economics

- Accounting
- Business Administration
- Economics
- Finance

YOUR MOMENT TO RISE STARTS NOW!

For registration and further details, kindly refer to the respective office/faculty:

- Sponsorship and Scholarship Centre, Academic Serviced Department, UM
- Faculty of Science, UM
- Faculty of Business and Economics, UM

BE Foundation Scholarship: Education Funding for Malaysian Students

The **BE Foundation Scholarship**, launched in 2026, serves as a bridge for Malaysian students seeking to move past financial hurdles and toward a real career. This initiative is the heartbeat of our **Education and Youth** pillar, focusing on giving future generations the actual resources they need to thrive.

Your background shouldn't set your ceiling—it's that simple. This mindset runs through our four pillars. Alongside education, we focus on improving **Health and Wellness**, offering **Community Relief** to those in need, and restoring a **Green Environment** via sustainable action. We invest in students who have a plan, helping them turn their personal drive into a professional career. Our goal is to build a local team of experts ready to take on the world, staying true to our mission to **BE Bold and Global**.

Financial Aid for Your University Goals

We created the BE Foundation Scholarship for individuals who aren't satisfied with doing the bare minimum. If you are someone who is always pushing to learn more and lead others, this program is designed for you.

A university education in Malaysia is a serious financial climb, and tuition fees are usually just the first step. This scholarship was created to lift that weight, giving students the freedom to keep their focus entirely on their performance. By stripping away these financial pressures, we ensure our best talent hits the global market with a real, competitive edge.

Partnering with Universiti Malaya (UM)

Our partnership with Universiti Malaya (UM) places us at the centre of Malaysia's most respected academic institution. We've joined forces to pair UM's demanding learning environment with our own mission to build a world-class professional workforce.

Reserved for high-achieving candidates within the Science, Business, and Economics studies, the program extends far beyond basic tuition coverage. We provide a structured trajectory for students aiming for the pinnacle of their respective fields. Our objective is to cultivate a sophisticated workforce capable of steering Malaysia's economic interests and competing in complex international markets.

Your Moment to Rise Starts Now

This is the point where academic ambition meets a real-world career. The BE Foundation Scholarship serves as a high-level entry point for students who expect more from their education. We look for candidates ready to test their boundaries and secure a future defined by clear goals and significant professional impact.

Begin your application by reviewing the available tracks within Universiti Malaya's top faculties. This is where rigorous study translates into a global career.

To review the specific disciplines at Universiti Malaya (UM) and access the full application criteria, please contact:

- Faculty of Science
- Faculty of Business and Economics

Application closing date: 10 April 2026 (by 5.00 pm).

Your future is not something you wait for. It is something you create.

BE INTERNATIONAL PROVIDES IN IMMEDIATE AID FOR SANDAKAN FIRE RELIEF



BE International has contributed **RM100,000** to the **Tzu-Chi Foundation** for immediate aid to fire victims in Sandakan, Sabah, in East Malaysia.



BE Contributes RM100,000 in Immediate Aid for Sandakan Fire Relief

BE is committed to announce a contribution of RM100,000 to Tzu-Chi Foundation to support immediate relief efforts. We believe that showing up for those in need is a responsibility we must all share during times of crisis with the hope this aid provides comfort to those currently facing difficult times.

Our donation comes after the recent fire in Sandakan, Sabah. The disaster has left many families in urgent need of help, which we believe that every act of support truly matters during this time of crisis.

At BE, true recovery starts with a spark of hope. We want to offer the victims a sense of motivation, ensuring the community feels supported through the given contribution. This effort also strengthens our long-standing bond with Tzu-Chi Foundation.

A Continued Commitment: Third Support for Tzu-Chi Malaysia

This marks our third time that BE has extended its support to Tzu-Chi Foundation. Since 2025, we have contributed a total of RM200,000 to support flood relief efforts in Perak and Kelantan, Malaysia, along with broader humanitarian initiatives.

This contribution goes beyond financial assistance. At BE, we believe in helping others and standing together. Through this ongoing partnership, we are committed to reach more individuals in need and play our part in building a more caring and stronger community.

When Communities Unite, Hope Prevails

During this initiative, representatives from the Tzu-Chi Foundation shared the “Bamboo Bank” with the BE team and some RCCAs. This concept of the “Bamboo Bank” was introduced with the intention of inspiring individuals to cultivate kindness daily.

Through small, consistent acts of goodwill, the Bamboo Bank symbolises how collective efforts over time can spread compassion and create meaningful impact.

This philosophy strongly resonates with BE International’s vision of creating a healthier and happier life for all through positive human connections and collective efforts to uplift communities. The Bamboo Banks received an enthusiastic response from the leaders present, many of whom brought them home with the intention of continuing to share kindness within their own circles. The Tzu-Chi Foundation team also took a group photo with the BE team and leaders during the event.

Everything we do is guided by the BE Foundation and its four core pillars:

1. Health & Wellness
2. Education & Youth
3. Community Relief
4. Green Environment

We believe each pillar is essential to a better world. Whether it is providing aid during a disaster or supporting dreams of the young generation through the **BE Foundation Scholarship** our mission remains the same.

This initiative is another chapter in our larger **commitment to social impact**; a journey to help build a stronger and brighter future for everyone.